

Impact for Life

PREVENTION IN ACTION



Kansas Children's
Service League
Stronger families start here.

2025
Annual Report



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Turning prevention into lasting impact

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Guiding lasting change

PREVENTION IN ACTION | Impact for Life

Support today. Strength for tomorrow.

Prevention meets families where they are and helps them build stability, connection and confidence. That early support creates a ripple effect, building safer homes, stronger families and healthier communities for years to come.

Letter from the CEO & Board Chair



GAIL COZADD
CEO



JERI HEWITT
Board Chair

Dear Friends and Supporters,

Prevention is not a program or a moment in time. It is a steady presence in the everyday moments when families grow, needs shift and pressures arise. In 2025, Kansas Children's Service League (KCSL) put prevention into action across Kansas, helping families build strength that lasts and creates impact far beyond a single moment.

KCSL puts families first. We focus on what parents need, not what they lack, and partner with communities so caregivers do not have to carry everything alone. Your generosity fuels this work. Because of you, families received hands-on parenting guidance, child development screenings and activities, support during stressful transitions, help finding child care, housing and health care, and someone to talk to when they felt overwhelmed. These supports form the foundation of strong, healthy families.

We see the ripple effect of prevention in families like Chelle's. When Chelle first connected with KCSL, she was raising children and grandchildren with complex needs while navigating her own history of trauma. Through support groups and parent leadership opportunities, she gained skills, confidence and a sense of belonging. Over time, she found her voice not only as a parent, but as an advocate and leader for other families. Today, Chelle helps guide systems, supports fellow caregivers and strengthens her community. What began as support for one family now benefits many.

READ CHELLE'S STORY



That is how prevention creates lasting change. When parents feel supported, they can show up fully for their children. When children grow up safe, connected and nurtured, the benefits carry forward into school success, stable employment, healthier relationships and stronger neighborhoods. This is the ripple effect of prevention, strengthening families today and shaping outcomes for future generations.

In 2025, KCSL also strengthened its leadership and reach. We were re-chartered as the Kansas chapter of Prevent Child Abuse America, reaffirming our role in advancing positive childhood experiences statewide. We welcomed nine new members to our Board of Directors and benefited from leaders whose experience and commitment help guide this organization with purpose and accountability. Their stewardship ensures KCSL remains focused on long-term impact for families and communities.

This work would not be possible without you. Donors, volunteers, corporate partners and advocates make prevention possible in every corner of Kansas. Thank you for putting families first and for helping KCSL turn prevention into action. Together, we are creating a ripple effect that strengthens families today and builds healthier communities for generations to come.

With gratitude,

Two handwritten signatures in black ink. The first signature is 'Dair Cozad' and the second is 'Julie A. Hurtt'.

From Support to Strength

“KCSL saw in me what I couldn’t see in myself and supported me as I moved into thriving in my role as a parent.”

→ Chelle, parent leader

Overview

We show up for families every day by strengthening the foundations children depend on.

Helping Children. It's What We're All About.

Since 1893, KCSL has worked to protect and promote the well-being of children. Our work is grounded in a simple belief: when families receive timely, practical support, children are better positioned to thrive.

What We Do

KCSL partners with parents and caregivers to create and restore healthy parent-child relationships. Our work includes:

Child Abuse Prevention

School Readiness

Family Support

Education Services

Why It Matters

Prevention is our best investment. When families thrive, communities benefit. Supported parents create positive childhood experiences and stronger, happier families.

Stronger families start here.

Motto

To protect and promote the well-being of children.

Mission

Locations

EMPORIA
215 W 6th Ave, Suite 209
(620) 340-0408

GARDEN CITY
2111 N E Labrador Blvd
(620) 276-3232

603 E Cedar
(620) 272-9611

4101 E Hwy 50 #620
(620) 277-7148

GREAT BEND
3520 Lakin Ave, Suite 107
(620) 603-8442

HUTCHINSON
811 E 30th Ave, Suite C
(620) 664-5000

INDEPENDENCE
201 N Pennsylvania Ave,
Suite 307
(877) 530-5275

IOLA
106 S Washington Ave
(620) 290-9028

LEOTI
108 W Broadway,
P.O. Box 14
(620) 375-4933

LIBERAL
50 Village Plaza
(620) 624-9220

930 N Kansas Ave
(620) 626-5339

NEWTON
718 N Main St, Suite 2
(316) 333-1888

OTTAWA
117 N Main St,
P.O. Box 899
(785) 214-4337

OVERLAND PARK
6025 Metcalf Lane,
Suite 300
(913) 371-2220

PITTSBURG
100 S Broadway St,
Suite 201
(620) 875-0078

TOPEKA
3545 SW 5th St
(785) 274-3100

TOPEKA, cont.
200 SE 40th St
(785) 438-6800

ULYSSES
921 N College
(620) 356-4180

837 N Baughman,
Room E
(620) 424-4320

WICHITA
1365 N Custer
(316) 942-4261

WINFIELD
820 Main St
(620) 301-1072

Every child is raised in a loving family and lives in a safe, nurturing community.

Vision

Our Why | [LEARN MORE](#)





Our Year in Numbers

Every number reflects supporters who chose to invest in families early.

1,588,019

KCSL's social media platforms reached over 1.5 million content views.

143,573

Our website, kcsl.org, generated more than 140,000 page views.

26,526

In April, we distributed over 26,000 materials to raise awareness of positive childhood experiences.

10,958

We provided over 10,000 home visits, helping families reduce stress and succeed.

4,562

KCSL's early childhood programs served over 4,500 children ages 0-5.

3,373

KCSL volunteers contributed over 3,300 hours, averaging 49 active volunteers a month.

1,098

We provided support to 1,098 school-aged children, helping them thrive academically and emotionally.

630

Thank you to our 630 donors in 2025. Your generosity made a difference!

565

Our prevention conference drew 565 attendees, a 8% increase from last year.

96%

Families reported that they recommend KCSL services to others.

60th

We celebrated the 60th anniversary of Head Start, highlighting nearly 50 years of service in southwest Kansas.

11

KCSL supported 11 Parent Advisory Councils statewide, amplifying parent voice and leadership.

How We Did It

Early support, delivered consistently, leads to better outcomes for families and communities.

Child Abuse Prevention



breaking cycles of trauma to help communities thrive

Children stayed safe at home with their parents.

98%

Families accessed weekly home visits to support healthy child development.

2,317

Families reported KCSL services improved their quality of life.

96%

School Readiness



increasing future graduation rates

School-aged children/youth improved behavior ensuring their ability to learn in school.

90%

Children completed developmental assessments improving their well-being and long-term outcomes.

95%

Families with children ages 0-5 received comprehensive early childhood education services

687

Family Support



helping families succeed to be better parents

Children connected to a pediatrician.

98%

Individuals sought information from our 1-800-CHILDREN helpline, site and app.

48,356

Parents reported improvement in their family functioning.

85%

Parents participated in virtual support groups impacting 455 children.

532

Education Services



building a stronger, more resilient and educated workforce

Professionals learned how to prevent child abuse and improve well-being.

10,554

Participants reported an increase in their knowledge or skills learned.

98%

Educational materials distributed to partners, professionals and parents across Kansas.

57,744

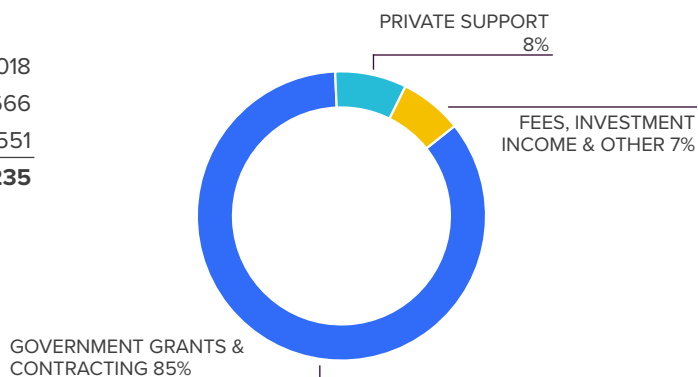


Financial Summary 2025 (unaudited)

Statement of Activities

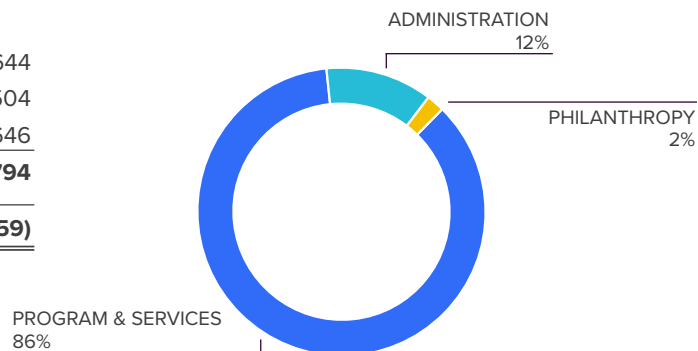
REVENUE

Government Grants & Contracting	\$	15,667,018
Private Support		1,335,666
Fees, Investment Income & Other		1,405,551
Total Revenue	\$	18,408,235



EXPENSES

Programs & Services	\$	16,006,644
Administration		2,127,504
Philanthropy		290,646
Total Expenses	\$	18,424,794
Change in Net Assets	\$	(16,559)



Statement of Financial Position

ASSETS

Total Assets \$ 10,992,505

LIABILITIES AND NET ASSETS

Liabilities

Total Liabilities \$ 2,356,349

Net Assets

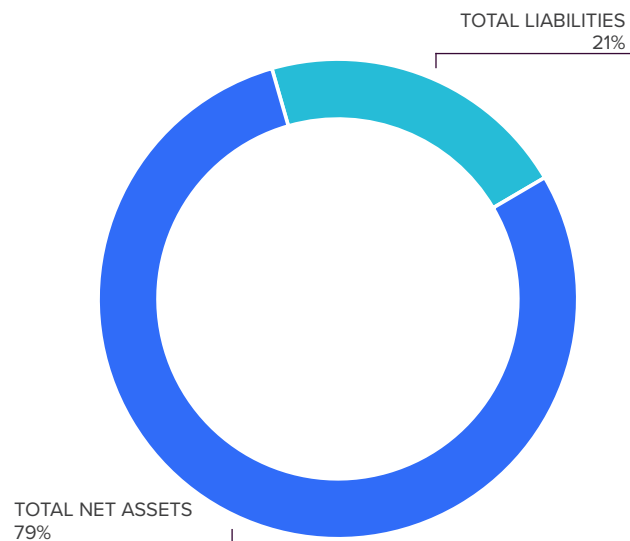
Unrestricted 2,628,198

Permanently Restricted **\$ 8,636,156**

Total Net Assets

\$ 10,992,505

Total Liabilities & Net Assets



Our Supporters

*Together, our supporters
make prevention possible
across Kansas.*

KCSL GIVING SOCIETY

American Implement, Inc.	Matthew & Lisa Chappell
Allmetal Recycling	McElroy's Inc.
Amber & Brad Miller	Michael & Grace Morrison
Anonymous	Michael & Larisa Tempero
Brandon & Terri Whitley	Patsy Walz
Bruce & Kathy Graham	Randall & Jan Steinert
Catherine & Ford Ross	Richard & Elena Bloomer
D L Smith Electrical Construction	Richard & Leanne Klassen
David & Georgiea Slyter	Roger & Joan Underwood
Gail & Craig Cozadd	Rusty & Tiffany Arnold
Jason & Elizabeth Pruitt	Samuel Carkhuff
Jenelle Carkhuff	Sandy & Stanley Vogel
Jeremy & Becky Kindy	Sharon Stephens
Jeri & Greg Hewitt	Sharp Honda
Jim & Sheri Stewart	Shirley & Don Scott
Joan & Stephen Tempero	Stephan & Kathy Henry
John & Brenda Bridson	Stephanie & Robert Palmer
Kassandra & David Jensen	Steve & Peggy Alford
Kelly Hayes	Tim & Carol Jacobs
Ken & Pam Alexander	Timothy & Melissa Shultz
Kent & Rachelle Curran	Tisha Johnson
Kim & Don Wilson	Tony & Judith Pleviak
Larry & Ann Mah	Victoria & Jeff Roper
Larry E Cook	William & Debra Anderson
Lon & Nancy Lewis	

DONOR LIST

CHAMPIONS FOR CHILDREN

\$20,000+

Anonymous
B Brister Hospital Trust
Baughman Foundation
Finnup Foundation Trust
Greater Kansas City Community Foundation
Joan & Stephen Tempero
Larry D. Fleming Family Foundation
Lewis H. Humphreys Charitable Trust - Bank of America
Lon & Nancy Lewis
Pajama Program
The Benevity Community Impact Fund
Topeka Community Foundation
United Community Services
Walter & Lucy Roush Charitable Trust
Walter S. & Evan C. Jones
Testamentary Trust

INVESTORS FOR CHILDREN

\$10,000-\$19,999

Catherine & Ford Ross
Emprise Bank
Evergy
Finney County United Way
INTRUST Bank - Wichita
Hutchinson Community Foundation
J.B. & Nancy Sharp
Kappa Delta Sorority - Zeta Epsilon Chapter
Patsy Walz
Sandlian Realty
Schwartz Foundation
UBS Financial Services, Inc.

United Way GIV Warehouse
Western Kansas Community Foundation

LEADERS FOR CHILDREN

\$5,000-\$9,999

Advisors Excel, LLC
American Implement, Inc.
BMO
Bruce G. Cochener Foundation
Bukaty Companies
City of Garden City
Emma C. Huth Charitable Trust
Fairway Independent Mortgage - Garver Group
Federal Home Loan Bank Topeka
Good Neighbor Fund, Spirit
AeroSystems, Inc.
Henderson Engineers
IMA
J.E. Dunn Construction Company
John & Brenda Bridson
Larry E Cook
Preston Trust
Randall & Jan Steinert
Robert Brogden's Automotive Group
Security Benefit
Sharp Honda
Simply Hygiene
Stormont Vail HealthCare
The Commerce Trust Company
Thriving Kids Grant
Toys for Tots
Vanguard Charitable
Walter & Diane Mooney

GUARDIANS FOR CHILDREN

\$2,500-\$4,999

Anonymous - Kansas City
Blue Beacon International, Inc.

Blue Cross Blue Shield of Kansas
CASA of the 31st Judicial District
DCCCA, Inc.
Delta Dental of Kansas
Evergy Foundation
Finney County Attorney's Office
Gail & Craig Cozadd
Garden Plains Pro Life
KVC Behavioral HealthCare
Liliana Sarmiento-Baez
Mary Moffatt & David Herron
Michael & April Gerber
POWER Engineers, Inc.
Project Linus
Topeka Credit Union Foundation
United Way of Kaw Valley, Inc.
United Way of the Plains
Weaver Wright Trust
Wells Fargo Advisors, LLC
William & Debra Anderson

PATRONS FOR CHILDREN

\$1,000-\$2,499

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Allmetal Recycling
Amber & Brad Miller
Andi Kabus
Barbara Hesse
Becca Marsh
Brandon & Terri Whitley
Brighthouse Life Insurance Company
Bruce & Connie Burns
Busey Bank
Centene Corporation
Charles E. Carey Memorial Fund
Charles Pence
Children's Alliance of Kansas
Christ the King Church
Clemens Insurance Agency Operations

Community Action
CoreFirst Bank & Trust
Cornerstones of Care
Davis Moore Automotive, Inc.
Dennis & Patricia Petterson
DeVaughn James, LLC
Dixie Flowers
Edward Jones
Elizabeth M. Watkins Irrevocable Trust
Fidelity Charitable Gift Fund
First Call For Help
First Presbyterian Church
George & Belle Pearce Foundation
Golden Plains Credit Union
Goodell, Stratton, Edmonds & Palmer, LLP
Greater Horizons
Herman, Esther & Henry Stallman
Foundation
Here We Grow Again
Hi Plains Feed LLC
ICT Business Partner
Jason & Amanda Humphrey
Jason & Elizabeth Pruitt
Jeremy & Becky Kindy
Jeri & Greg Hewitt
Jim & Sheri Stewart
John & Alicia Salisbury
John & Barbara Stauffer
Kansas Star Casino
Karen & Harry Craig
Kelly Hayes
Kent & Rachelle Curran
Kim & Don Wilson
Mark & Lisa Heitz
Marsha Reese
Matthew & Lisa Chappell
McElroy's Inc.
Michael & Grace Morrison
Michael Pelfrey
Morgan Stanley
O.S. Gossard
Overbrook Community Chest
Pioneer Communications

Prairie Band Potawatomi Nation
Randy & Debra Clayton
Raydiel Gil Barrera
Raymond James Global Account
RBC Capital Markets, LLC
Rhea Lana's of Greater Wichita
Richard & Elena Bloomer
Richard & Leanne Klassen
Roger & Joan Underwood
Roger Dirks & Cindy Capellari
Saint Francis Ministries
Sandy & Stanley Vogel
Sharon Stephens
Sole Reason
St. John's Episcopal Church
Stacey Phillips
Stephan & Kathy Henry
T- Mobile
Timothy & Melissa Shultz
Tisha Johnson
United HealthCare
Victoria & Jeff Roper
Westminster Presbyterian Church
Wichita Community Foundation
Wichita Foundation
Yeai & Mei-sha Roan

FRIENDS FOR CHILDREN
\$500-\$999

Addi Watson
Ameriprise Financial
Annette & Ron Thornburgh
Ariel Johnson
Autumn Blanco
Bethanie Popejoy
Bill Gale & Charissa Jarboe-Gale
Brad & Jackie Heyen
Brenda & Robert Casper
Burnell's Fine Jewelry & Design
Clayton Wealth Partners
Conrad Kabus
David & Paul Fernkopf
Deanna Hughes-Castro

Doyle & Bruce, LLC
Emily Henderson
Emporia Middle School
Eyemart Express, LLC
Farmers Bank of Kansas City
Fidelity Brokerage Services LLC
High Plains Heritage Foundation
HopeNet
James & Sharon Kincaid
Janene Radke
Janice Martens
Jay Shideler Elementary School
Joel & Sharla Schlotthauer
Kansas Dairy Development
Kansas National Education Association
Karin Perez Barrios
KS St Grand Assembly
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QuikTrip Corporation
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Steve & Lori Clinkinbeard
The Garden City CO-OP, Inc.
The Kroger Co. Zero Hunger Zero Waste
Foundation
Tim & Carol Jacobs
William & Mary Braun
William & Nancy Peterson

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\$250-\$499

627 Event Space
Alpha Zeta of Epsilon Sigma Alpha
Ash Foster
Beta Sigma Phi, Sigma Nu Chapter
Bethel Community Church
Bill & Cynthia Naeger
Carol Bailey
Carpet One Floor & Home
Chris & Ashley Purdum
Debra & Joe Wilson
Deena Ruggels
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Leon & Judy Hannebaum
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Maurice & Naomi Cashman
Midwest Single Source
Miranda Carmona
Nikki Barber
Richard & Betty Bean
River Bluff Brewing
Rusty & Tiffany Arnold
Sedgwick County Zoo
Servaes Brewing Co.
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Shawnee County Parks & Rec
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ShotSuite
Skyzone
Sonya Castillo Agency LLC -
American Family Insurance
St. Mark Cathedral Church
Tony & Denise Veith
Topeka Kiwanis Charities, Inc.
Trina Morgan
Trudy & Ulderich Racine
Union 378 - BNSF Machinist
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Evergy
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KWCH
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Wichita



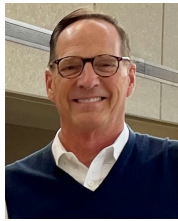
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Aim to Inspire Meliorism
Garden City, Ex-Officio



MARY MOFFATT, MD
Children's Mercy
Prairie Village



MARCO REYES
Landmark National Bank
Garden City



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Consulting
Inman



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IMA Financial Group
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MAKE A DIFFERENCE



**Kansas Children's
Service League**
Stronger families start here.

2025

Annual Report

kcsli.org |    

