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Kansas Children's Service League Stronger families start here.

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2022 ANNUAL REPORT

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KCSL showed me hope and patience. Now my family is together and stronger than ever. Thank you KCSL. My family appreciates all your support and dedication to families in need." **-TJ**

"I never knew that I could have so much love from my child." **-Jessica**

"KCSL encourages us to keep our heads up in a neverending, life changing experience." -Shelley "KCSL has seriously changed me. For example, I'm caught up with all my work. And I intend on keeping it that way! KCSL has made me much more confident and motivated to do better." -Chris

"KCSL changed my life." **-Ann**

"KCSL helped me be a better parent. I'm so glad I found KCSL because I don't know if I could have done this without getting any help." **-Emily**

"I appreciate the help and encouragement for families to grow and be better mothers for our children." -Alondra

HOW WE CREATED HOPE IN 2022

LETTER FROM THE CEO & BOARD CHAIR



Gail Cozadd



Timothy A. Shultz Board Chair

Dear Friends,

Family is the place where children learn their values, beliefs and ideals. These values, beliefs and ideals can be a vehicle to create changeoften transformational change for a family and for generations to come. As human beings, we have a tendency to repeat the past, but that doesn't mean we cannot change our future. We know parents want to create a better life and world for their children. They want to lift their children up and ensure they can reach greater heights. Ultimately, parents and caregivers are critical in developing children as individuals, and as a result they can help shape our communities and our society as a whole.

At Kansas Children's Service League (KCSL), we recognize the need to support parents and caregivers as they navigate unchartered water and begin the intentional process of paddling "There is no doubt that it is around the family and the home that all the greatest virtues... are created, strengthened and maintained." -Winston Churchill

in a positive direction to improve the lives of their children. We help create, repair and restore healthy parent-child relationships. We recognize those relationships shape the expectations children take with them into society as friends, significant others and employers. As we continue shaping our future communities, the protective factors framework provides us a compass to ensure parents are successful.

- Parental Resilience: Providing tools for parents to manage stress including problem solving and knowing how to seek help when necessary.
- Social Connections: Ensuring all parents have a support network and helping parents who are isolated develop a local support network of friends and neighbors.
- Concrete Supports in Times of Need:
 Connecting parents to resources to meet the basic needs of their children like food,

housing, clothing and health care.

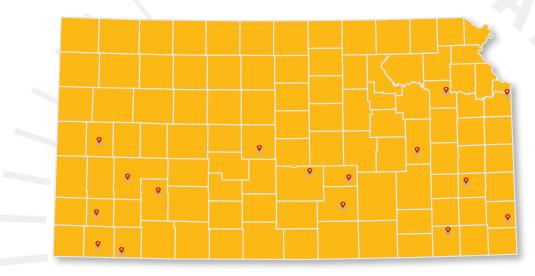
- Knowledge of Parenting and Child
 <u>Development</u>: Educating about child
 development and appropriate expectations
 for children at every age.
- Social and Emotional Competence of Children: Identifying challenging behaviors or developmental delays early before behaviors become challenging in order to minimize stress on the family as a whole.

These five factors are what guide KCSL's work with every family in every interaction. Thank you for helping KCSL create opportunities that ensure a stronger, more resilient and educated society for Kansas.

Sincerely,

Sail Cozado

OUR LOCATIONS



CIMARRON 600 N 2nd St, P.O. Box 1117 (620) 855-3889

EMPORIA 215 W 6th Ave, Suite 209 (620) 340-0408

GARDEN CITY 2111 E Labrador Blvd (620) 276-3232

603 E Cedar (620) 272-9611

4101E Hwy 50 #531 (620) 276-4323

4101E Hwy 50 #620 (620) 277-7148

121 W Walnut (620) 805-1460 **GREAT BEND** 3520 Lakin Ave, Suite 107 (620) 603-8442

HUGOTON 507 S Madison St (620) 544-4334

HUTCHINSON 129 W 2nd Ave, Suite E (620) 664-5000

INDEPENDENCE 201 N Pennsylvania Ave, Suite 307 (877) 530-5275

IOLA 106 S Washington Ave (620) 290-9028 LEOTI 108 W Broadway, P.O. Box 14 (620) 375-4933

LIBERAL 50 Village Plaza (620) 624-9220

836 S Jordan (620) 626-5339

105 E 11th (620) 604-5020

NEWTON 718 N Main St, Suite 2 (316) 333-1888

OVERLAND PARK 6025 Metcalf Lane, Suite 300 (913) 371-2220 PITTSBURG

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200 SE 40th St (785) 438-6800

ULYSSES 921 N College (620) 356-4180

837 N Baughman, Room E (620) 424-4320

WICHITA 1365 N Custer (316) 942-4261

KCSL OVERVIEW

STRONGER FAMILIES START HERE

OUR MISSION: To protect and promote the well-being of children.



130 YEARS of service to Kansas children & families



STATEWIDE nonprofit 501(c)(3)



(approximate)

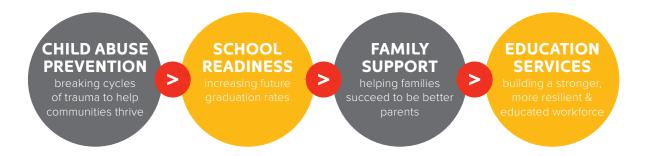




RANSAS CHAPTER Prevent Child Abuse America & Circle of Parents®

ACCREDITATION Prevent Child Abuse America & Healthy Families America®

WHAT WE DO: We work to create & restore healthy parent-child relationships.



KCSL Annual Report 2022

OUT OF THE DARKEST MOMENT, THERE'S HOPE



Watch Ann tell her story at <u>kcsl.org/</u> <u>anns-story.</u> Ann found out she was pregnant during her sophomore year of college. She gave birth to a healthy baby boy she named Bryant, but things quickly changed while breastfeeding. He wasn't gaining weight. Unrecognized as having a lactation insufficiency, Ann lost custody of her infant son to foster care. She was devastated. It seemed there was no one who believed in her or could help her...until she connected with KCSL.

For families like Ann who need help, there is hope. When Ann needed support and encouragement, KCSL provided the help she and her son needed during a difficult time. She received the resources and guidance necessary to reclaim her motherhood. KCSL helped Ann become a better, more confident mom fully capable of giving Bryant a loving and safe home. Every situation is unique, and we meet families where they are in life. The positive changes set a new course for Ann's family now and has prepared them for a healthier and brighter future.

OUR YEAR IN NUMBERS

5,989,000

KCSL's Facebook page reached a total of 5,989,000 unique people, a 163% increase from previous year!

6,974

Over 6,900 materials were distributed in April to raise awareness of positive childhood experiences for children.

308

We provided regular support through counseling services to 308 school aged children.

50th

KCSL joined our parent chapter organization, Prevent Child Abuse America, to commemorate its 50th anniversary.

184,629

Our new website generated more than 180,000 page views.

2,612

Education on the impact of familyfriendly workplaces and employee retention was provided to 2,612 professionals.

175

After a 2 year hiatus, our Parent Leadership Conference returned with 175 parents in attendance.

31

We had 31 employees celebrate significant milestones with 5, 10, 15 and 20-year anniversaries!

\$124,307

KCSL awarded over \$100,000 to support child and family well-being as part of the national *Thriving Families, Safer Children* effort.

979

Our email list increased by 979 more people bringing our total contacts to 12,604.

100%

100 percent of youth who received our educational support remained on-track for graduation!

KCSL Annual Report 2022



A CHANCE FOR HOPE, CHANGE AND REDEMPTION



jessicas-story.

Watch Jessica tell her story at kcsl.org/

Jessica's battle with drug addiction began at a young age. She had a long history of substance use of cocaine and heroin starting when she was 17 years old. Relapsing became a common occurrence. While pregnant with her second son Samuel, Jessica felt hopeless. She stayed sober for the first 6 months of the pregnancy before relapsing. One of the hardest things Jessica had to face was admitting she was using while pregnant. It seemed there was no one who believed in her or could help her, but Jessica knew she needed help. So, she turned to KCSL.

KCSL gave Jessica the resources to help her and her children get to a better place in their life. She accepted the support she needed to become the confident, better mom that she knew she could be. KCSL built on Jessica's strengths and provided opportunities for hope, change and redemption. When Jessica needed reassurance that she was on the right track, KCSL was there to provide the tools needed to strengthen her family.

10

HOW WE WORK

CHILD ABUSE PRELEN 97% of children remained safely at home with their parents



CHOOL READINESS

UCATION SERVICES

increased cognitive knowledge in all measured areas



71% of school-aged children/youth

93,051

improved behavior ensuring ability to learn in school



889

families received

weekly home visits to

support healthy child

development

assessed for developmental milestones

94%

of children were

105,343 educational materials

distributed to partners, professionals and parents across KS

84% of parents increased

nurturing and attachment with their child









7,614

professionals learned

how to prevent child

abuse and improve

well-being

individuals sought information from our 1-800-CHILDREN helpline, site and app

of participants reported

97% of parents reported

improvement in their family functioning

83%

motivation to develop

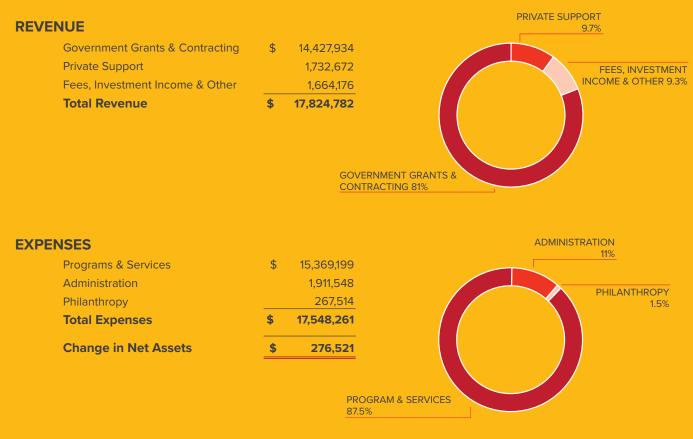
trusting relationships

with someone



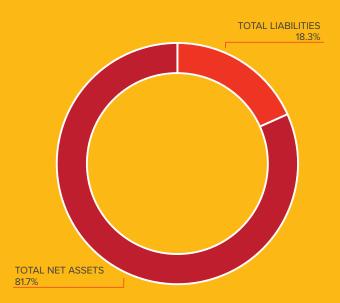
2022 FINANCIAL SUMMARY (unaudited)

STATEMENT OF ACTIVITIES



STATEMENT OF FINANCIAL POSITION

ASSETS			
Total Assets		11,218,567	
LIABILITIES AND NET ASSETS			
Liabilities			
Total Liabilities	\$	2,051,692	
Net Assets			
Unrestricted	\$	6,269,745	
Permanently Restricted		2,897,130	
Total Net Assets	\$	9,166,875	
Total Liabilities & Net Assets		11,218,567	



OUR SUPPORTERS

KCSL GIVING SOCIETY

- O WILLIAM & DEBRA ANDERSON
- O MCELROY'S INC.
- O JIM & SHERI STEWART
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*Denotes Executive Committee Member



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THANKS

It's generous donors and committed partners like you who help us provide opportunities for HOPE so children and parents succeed in their families, schools and workplaces. Together, we're making stronger families for a better Kansas.





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Kansas Children's Service League is the Kansas chapter of Prevent Child Abuse America and Circle of Parents, a Kansas multi-site system of Healthy Families America[®] and a member of the United Way.

Prevent Child Abuse Kansas[®] A chapter of Prevent Child Abuse America







