



#CAPMonthKS Social Media Assets

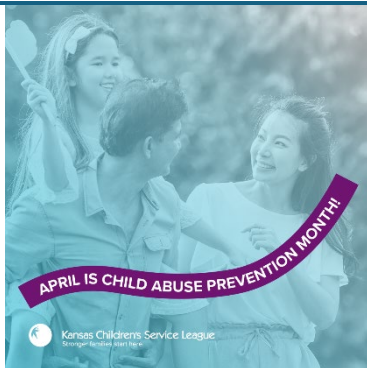
Join us in celebrating CAP Month 2025! Below are social media graphics and post copy you can use this April. You can co-brand the graphics with your logo and share the following messages along with KCSL and other state partners. Full-resolution images can be found at kcsl.org/resources/cap-month/#toolkit.

EXAMPLE:



Notes for cobranding:

- Use a PNG of your logo to avoid white backgrounds
- Place your logo in the bottom-right corner and make sure to leave space around each logo
- Please tag us! [@MyKCSL](https://www.facebook.com/MyKCSL) on Facebook and [@kansaschildren](https://www.instagram.com/kansaschildren) on Instagram



1. CAP Month Kickoff – Tuesday, April 1

Post Copy:

This April, we are raising awareness for Child Abuse Prevention Month and showing how we're Powered by Hope, Strengthened by Prevention. We believe in a world where all children can thrive! ❤️

#CapMonthKS #PoweredByHope



2. Wear Blue Day Information – Wednesday, April 2

Post Copy:

We're participating in Wear Blue Day on April 4 to show how we're #PoweredByHope. ❤️ Blue is more than a color; it symbolizes the power of prevention!

#CAPMonthKS #WearBlueDay2025

Wear Blue Day – Friday, April 4

Share a picture of your team wearing blue!

Post Copy:

Today, we proudly wear blue to show our support for Child Abuse Prevention Month! 😊 Every child deserves to grow up in a safe, loving environment. ❤️

#CAPMonthKS #WearBlueDay2025 #PoweredByHope



3. Powered by Hope – Tuesday, April 8

Post Copy:

Our hope drives us, and prevention empowers us. 🤝 Together, we can make a lasting change for children across Kansas.

#CAPMonthKS #PoweredByHope



4. Did you know? – Friday, April 11

Post Copy:

Did you know family-friendly workplaces can help children and families thrive? 🤝 When employees can balance work and family life, they strengthen their family and workplace. Learn more about family-friendly workplaces here: kcsll.org/resources/family-friendly-workplaces/.

#CAPMonthKS #PoweredByHope



5. Strengthened by Prevention – Thursday, April 17

Post Copy:

Being strengthened by prevention looks like supportive communities, strong families and resources that help children and parents thrive. ❤️ This Child Abuse Prevention Month let's build a world where every child grows up safe and loved.

#CAPMonthKS #PoweredByHope



6. Quote – Wednesday, April 23

Post copy:

Every act of kindness and support makes a difference in a child's life. When we help children and families thrive, we become the hero every child needs.



#CAPMonthKS #PoweredByHope