



#BuildingTogether

Child Abuse Prevention Month 2023 Toolkit

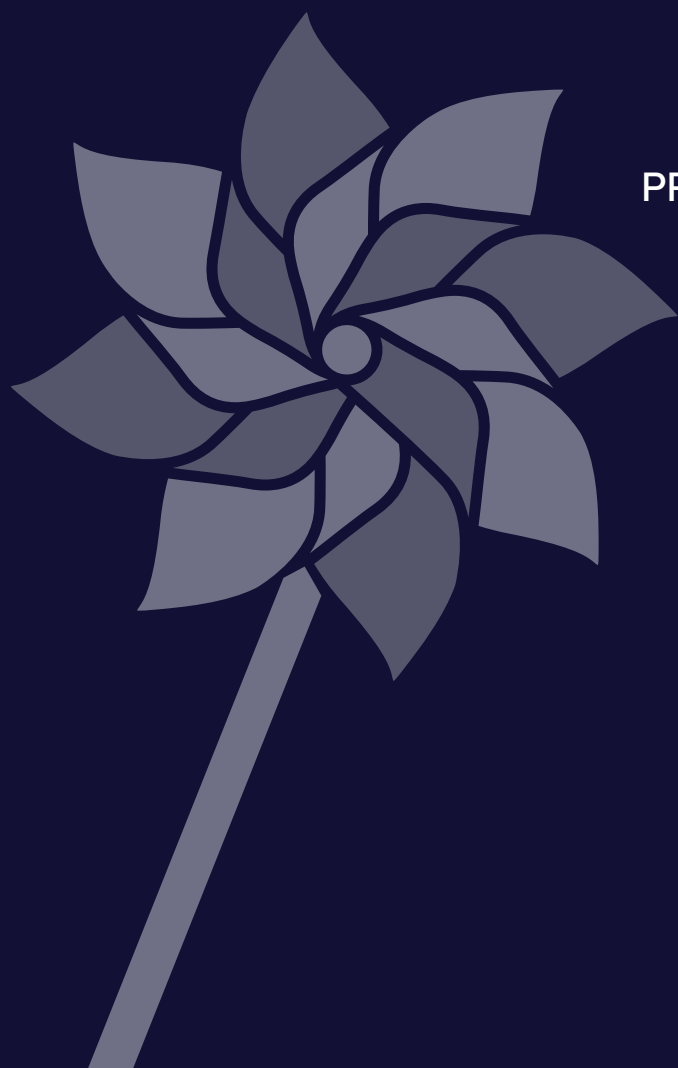


Kansas Children's Service League
Stronger families start here.



**Prevent Child Abuse
Kansas**
A chapter of Prevent Child Abuse America

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OVERVIEW

This year's Child Abuse Prevention (CAP) Month theme is "*Building Together: Prevention in Partnership*". The 2023 campaign uses a building theme to emphasize how prevention work builds stronger, healthier families.

- **Wear Blue Day is Friday, March 31.** We urge you to share photos using [#WearBlueDay2023](#) and [#BuildingTogether](#) on social media.
- PCA America is hosting **Digital Advocacy Day on April 19.** Use this opportunity to reach out to legislators about the important work you are doing.

Whatever you plan, we are here to support you. KCSL has put together this toolkit of resources to help. We DO NOT encourage events that use items to represent the number of abuse/neglect victims. We want to educate the public on the importance of preventing child abuse.

KCSL resources included in this toolkit:

PROCLAMATION TEMPLATES (city and county)

- Fill in the county and county commissioner name.
- City proclamations also need the name of the city and mayor.

TALKING POINTS

- This contains brief information that you can use to talk to anyone stressing the importance of child abuse prevention and defining various prevention programs.
- If you need assistance finding addresses for the state legislators in your area, contact Kim Osborne kosborne@kcsl.org.

CALENDAR

- Feel free to use this in any way you deem appropriate. For a variation specific to your region, contact Kim Osborne kosborne@kcsl.org.

MEDIA MATERIALS

- Tips for working with the media, general directions for drafting and submitting a press release and letter to the editor are included. These have been composed by KCSL's communications manager.
- You may use the Letter to the Editor template as is or pieces of it. We try to reach all the major newspapers across the state. Contact Pam Noble pnoble@kcsl.org with the newspapers you will be submitting letters as well as the signee of the letter.
- A press release sample is included. It contains some general information about CAP Month and Wear Blue Day.



OVERVIEW, cont.

MARKETING MATERIALS

- A Memorandum of Understanding (MOU) is included. The Pinwheel and Pinwheels for Prevention® are trademarked to PCA America and must be used to their standards. Fill out and return to Kim Osborne kosborne@kcsf.org. *Pinwheels will not be shipped until receipt.*
- A Wear Blue Day flyer is included to print, email, etc.
- Make Your Own Pinwheel craft project can be used for your Pinwheels for Prevention® activities.
- A printable pinwheel coloring sheet is included. Coloring contests make great photo opportunities.
- Two pinwheel “cut-outs” are available. These can be used to honor children at an event either as a giveaway or small fundraiser. For example, we have offered event participants the chance to purchase them for \$1 each to display publicly at our offices for the month.

SOCIAL MEDIA

- We are using the hashtag **#BuildingTogether** this year to generate a discussion about the importance of prevention programs and positive childhood outcomes.
- Share your photos and talk about **#BuildingTogether** this April.

COMMUNITY RESOURCE LIBRARY (CRL)

- Use the CRL form to order pinwheels (\$1 each); pinwheel pins (\$2.50 each); CAP Month bookmarks (English and Spanish); or any of our other materials. These materials are available for any organization.
- Plan for at least 2 weeks for the order to be filled and shipped. We receive several orders in late March and early April.
- *If ordering pinwheels, pins or yard signs*, include the payment with your order form. Checks should be made out to Kansas Children’s Service League noting that the money is for “CAP items.”
- Send all CRL orders to Kim Osborne by mail, 1365 N Custer, Wichita, KS 67203; fax, 316-943-9995; or email, kosborne@kcsf.org.
- The CAP Month bookmark is included in the Marketing Materials section. But free printed bookmarks are available to order using the CRL form.

April is your month to show off your programs. We draw the spotlight to prevention programs and the need to continue to strengthen families and communities.

QUESTIONS? CONTACT:

Kim Osborne, Kansas Children’s Service League
1365 N Custer, Wichita, KS 67203
EMAIL kosborne@kcsf.org
PHONE (316) 942-4261 x1348 | FAX (316) 943-9995



COUNTY PROCLAMATION | Sample

Child Abuse Prevention Month 2023 Proclamation

April 1, 2023

WHEREAS, our children are our most valuable resources and will shape the future of [County]; and

WHEREAS, childhood trauma, including abuse and neglect, is a serious problem affecting every segment of our community, and finding solutions requires input and action from everyone; and

WHEREAS, childhood trauma can have long-term psychological, emotional, and physical effects that have lasting consequences for victims of abuse; and

WHEREAS, protective factors are conditions that reduce or eliminate risk and promote the social, emotional, and developmental well-being of children; and

WHEREAS, effective child abuse prevention activities succeed because of the partnerships created between child welfare professionals, education, health, community- and faith-based organizations, businesses, law enforcement agencies, and families; and

WHEREAS, communities must make every effort to promote programs and activities that build strong children and families; and

WHEREAS, we acknowledge that we must work together as a community in partnership to build awareness about child abuse and contribute to promote the social and emotional well-being of children and families in a safe, stable, and nurturing environment; and

WHEREAS, prevention remains the best defense for our children and families.

Therefore, I, Commissioner _____, _____ County, Kansas, do hereby proclaim April 2023 as Child Abuse Prevention Month.

Signature

CITY PROCLAMATION | Sample

Child Abuse Prevention Month 2023 Proclamation

April 1, 2023

WHEREAS, our children are our most valuable resources and will shape the future of [City]; and

WHEREAS, childhood trauma, including abuse and neglect, is a serious problem affecting every segment of our community, and finding solutions requires input and action from everyone; and

WHEREAS, childhood trauma can have long-term psychological, emotional, and physical effects that have lasting consequences for victims of abuse; and

WHEREAS, protective factors are conditions that reduce or eliminate risk and promote the social, emotional, and developmental well-being of children; and

WHEREAS, effective child abuse prevention activities succeed because of the partnerships created between child welfare professionals, education, health, community- and faith-based organizations, businesses, law enforcement agencies, and families; and

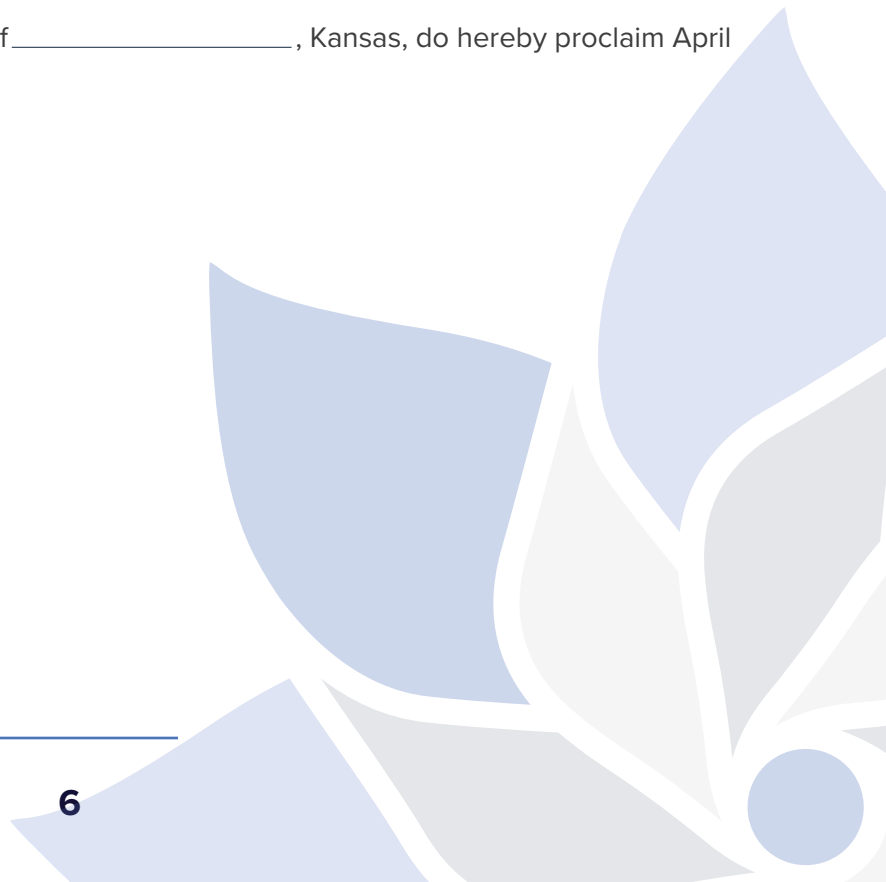
WHEREAS, communities must make every effort to promote programs and activities that build strong children and families; and

WHEREAS, we acknowledge that we must work together as a community in partnership to build awareness about child abuse and contribute to promote the social and emotional well-being of children and families in a safe, stable, and nurturing environment; and

WHEREAS, prevention remains the best defense for our children and families.

THEREFORE, I, _____, Mayor of _____, Kansas, do hereby proclaim April 2023 as Child Abuse Prevention Month.

Signature



TALKING POINTS

CAP Month Theme & Main Messages

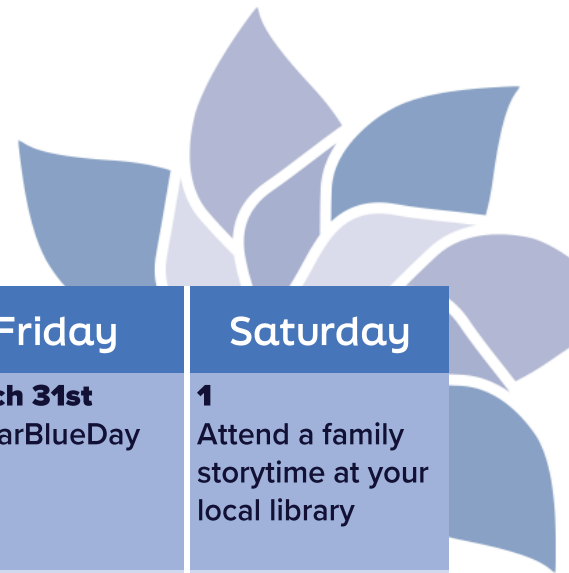
- The theme of the April 2023 Child Abuse Prevention (CAP) Month is **“Building Together: Prevention in Partnership”**.
- Throughout CAP Month, PCA America and KCSL, affiliates and stakeholders are using the metaphor of building blocks and construction to reinforce the concept that **prevention cannot and does not happen alone. Instead, communities must build positive futures together in partnership.**
 - **Each day is an opportunity to build the foundation for our future.** We all have a role to play as healthy partners in our communities.
 - **Building healthy communities takes work.** We all have a responsibility to ensure children have positive experiences, and help families have the resources they need, when they need them.
 - **You can’t build strong communities on faulty foundations.** Everyone benefits when we focus on addressing underlying causes that lead to health and social inequities.
 - **Sometimes, building for the future means deconstructing the past.** Proactively addressing inequity and injustice allows us to support safe, stable, and nurturing environments.
 - **Policies and programs that put families first build all of us up during uncertain, stressful times.** Working in partnership can allow us to relieve some of the overload experienced by parents and caregivers.
 - **Positive childhood experiences build healthy families and strong communities.**
 - **Childhood lasts a lifetime.** Learn more at preventchildabuse.org/building-together-2023.

Prevention in Partnership

- The ripple effects of the pandemic have permanently changed the social, cultural, and economic landscape of the United States. We are still adapting to and understanding these changes and their repercussions for child abuse and neglect prevention.
- The risk to our nation’s children for experiencing child abuse and neglect in times of extreme stress and uncertainty is quite high. Parents and caregivers face stressors like loss of employment, loss of income due to lack of paid leave, school and business closings, ongoing health concerns, uncertain child care and homeschool arrangements, food insecurity, and more.
- Challenging life circumstances can overload and overburden parents and caregivers. Just like how a vehicle burdened with too much weight may be unable to move forward, overburdened parents and caregivers may be unable to provide the necessary care and support to their children.
- Community support and partnerships can help lighten the burden on families.
- Another way is to support expanding family-friendly policies, like paid sick and family leave, to help reduce stress on our parents and caregivers.
- You can help plant a pinwheel garden in your community – a visual reminder of the world we want for all children to grow up happy, healthy, and prepared to succeed. Visit <https://pinwheels.preventchildabuse.org> to plant your pinwheel, which is a direct contribution to our local chapter and community.
- **To report a concern:**
 - Call 911 if a child is in immediate danger
 - Call Kansas Protection Report Center 1-800-922-5330
- **For questions about child abuse prevention:**
 - Call 1-800-CHILDREN or visit 1800childrens.org.

April 2023

30 Days of #BuildingTogether



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					March 31st #WearBlueDay	1 Attend a family storytime at your local library
2 Plan a themed dinner night (taco night, pizza night)	3 Go on a scavenger hunt	4 Write a letter to a family member	5 Learn a magic trick	6 Volunteer with your family	7 Watch the sunset or the sunrise	8 Visit a local museum
9 Have an arts & crafts session	10 Build a fort	11 Bake your child's favorite treat together	12 Make instruments & create a band	13 Have a family sing a long in the car	14 Record your own family movie	15 Have a family movie night
16 Go on a one-on-one date with your child	17 Play hide & seek	18 Go on a bike ride	19 Read a book together aloud	20 Cook dinner as a family	21 Hold a family game night	22 Have a park day and picnic
23/30 Stargaze from the back yard / Go Camping	24 Create chalk art in the driveway	25 Plant flowers	26 Put together a puzzle	27 Start a new family tradition	28 Learn a new skill or hobby together	29 Visit your local zoo



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MEDIA MATERIALS

- ✿ [Tips for Working with the Media](#)
- ✿ [Letter to the Editor \(template\)](#)
- ✿ [Press Release | Wear Blue Day \(sample\)](#)



TIPS | Working with the media

COMPOSE YOUR STORY

You don't have to be a published writer to develop a story that will interest the media. But before you contact the media, you should compose your thoughts about why your pitch is important, why it will make news.

- Is your effort the first of its kind in your community?
- Do readers want to know that there is someone in their town acting as part of a larger movement to end child abuse and neglect? —and can others join you?
- Is there a special volunteer (perhaps a local student or club member) who is working with you, whose story would inspire others?
- Is there a family that is willing to share their story and how your program has helped them become successful?

Find your story, and the rest is easy.

CREATE A MEDIA LIST

Comb your local media's websites, or call them directly to find out who you should talk to about your story. You can usually find contact information for the exact person you need to reach. For instance, if you want to have your story appear in the local newspaper, find out which reporter or editor covers "metro," "news" or "lifestyle" and contact them directly.

You might want to talk live on a local television or radio's public affairs show—visit their website and find out exactly who is in charge of that show. Oftentimes opportunities are scheduled weeks in advance, so contact producers now to schedule interviews.

Make sure you include community newsletters and school papers on your list. Once you have your media list, you're half-way there!

DRAFT PRESS RELEASE OR LETTER TO THE EDITOR

This document tells your story. Use the story you've composed, and put it on paper.

- Keep the release to no more than two pages—use the CAP month template to help you. If you write a letter to the editor, make sure you respect word count guidelines.
- Use quotes from people involved with your event/program.
- Give exact dates, times, locations and contact information.
- Make sure you provide your own contact information so the media can call you for interviews or clarification.
- Ask a friend or co-worker to proofread your document.

CONTACT THE PRESS

Several weeks prior to your event or in advance of the beginning of April, send your press release to your media list by email. When emailing a press release, copy the text and paste it into the body of your email. Most reporters will not open emails that have files attached.

For day-of-event coverage, you may consider using a media alert format in addition to the press release. This document should be sent two to seven days prior to your event.

If available, you will also want to post your release on your website. If you utilize social media sites, you can post about your event and direct users to your press release.

TIPS | Working with the media, cont.

FOLLOW UP

Follow up with each contact by phone to confirm receipt, and while you have their ear, ask them if they have the time for you to pitch your story idea. Ask them if they think your story will be of interest to them, or if they have other suggestions. Most reporters are happy to talk to you if you are professional and respect their deadlines. If they are on deadline, ask them if you can call them back at a more convenient time.

INTERVIEWS

Be prepared! Make sure you bring to an interview: statistics, important dates and times, and any other information you want to share with the public. Always respect reporters' deadlines. Know your message and stay on it! Talking to the media should be an expanded version of your "mission speech," that two-minute spiel you can be awakened from a dead sleep and spit out. Rehearse this if needed. Write down talking points before you do an interview. It's your story and if you want to control it you need to be the impeccable expert. Also, be prepared to answer:

- Why are you involved with this effort?
- What does your organization do?
- Dates, times, locations, specifics for your event.
- How can people get involved?
- What do you want the public to know about child abuse prevention and efforts to keep children safe and families strong?
- Why it should be important to readers/viewers to become part of this effort.

Provide copies of invitations, press release and any other materials with further details about your event. The reporter may refer to these after you leave.

THANKING REPORTERS

After your story runs, contact the reporter and thank them for their time and for sharing your message with the public. A simple handwritten note card or an email is a very nice gesture.

SHARE YOUR SUCCESS

KCSL would love to post your media coverage or share it with other interested volunteers. Send copies or links to Kim Osborne, kosborne@kcsl.org. You can also send copies to special vendors or guests who attended your event to let them know they were part of something newsworthy.



LETTER TO THE EDITOR | Template

(APPROX. 150 WORDS)

April 2023

Your recent coverage of COVID-19 [\[OR OTHER APPLICABLE STORY IN YOUR LOCAL NEWSPAPER\]](#) reinforces that we all share a responsibility for the well-being of children and their families in [\[CITY\]](#). And since April is National Child Abuse Prevention Month, it's the perfect time to help people understand the importance of helping families and their community thrive.

All parents want to provide and nurture their child in a positive, healthy environment, but sometimes they need a little extra support along the way. That's why I encourage everyone to engage parents proactively in their community and offer your support—whether it's by making a meal for the family or reading to a child. For more suggestions, visit [\[website\]](#).

Collectively, these small steps will help create better, brighter futures for children and families in [\[CITY\]](#).

Sincerely,

[\[NAME, TITLE\]](#)

TIPS:



TRY TO INCLUDE A RECENT STORY OR EMERGING COMMUNITY ISSUE IN YOUR LETTER.



CHECK WITH YOUR LOCAL NEWSPAPER ON THE MAXIMUM WORD COUNT ACCEPTED TO AVOID YOUR LETTER FROM BEING EDITED OR IGNORED.



ASK A FRIEND OR CO-WORKER TO PROOFREAD YOUR LETTER.

PRESS RELEASE | Wear Blue Day (sample)

FOR IMMEDIATE RELEASE:

Kansas Turns Blue on March 31 for Child Abuse Prevention

(City, Kansas- Month Day, Year)--Recognized nationally as Child Abuse Prevention (CAP) Month, April is also a time to help families and our community thrive.

The **[YOUR ORGANIZATION]** is joining Kansas Children's Service League (KCSL), the Kansas chapter of Prevent Child Abuse America, for Wear Blue Day in support of promoting positive childhood experiences for Kansas children. Wear blue on March 31 to help raise awareness.

[INSERT QUOTE FROM AGENCY DIRECTOR OR CAP MONTH COORDINATOR]

[DETAILS OF ANY CAP MONTH EVENTS/DATES/TIME/SPECIAL GUESTS]

According to KCSL, there are many additional ways that people can get involved in child abuse prevention. Some suggestions include planting a pinwheel garden to raise awareness of prevention programs that help families cope with stress and trauma; reaching out to parents in your life to cultivate relationships, connections and environments that help every child thrive; or advocating for family-friendly workplace policies like paid leave. All of these actions help grow a better tomorrow for all children.

If you are interested in additional information about how you can be involved, contact **[YOUR NAME/INFORMATION]**.



MARKETING MATERIALS

- ✿ Memorandum of Understanding (MOU)
- ✿ Flyers
- ✿ Craft Project | Make Your Own Pinwheel
- ✿ Pinwheel Coloring Sheet
- ✿ Pinwheel Cutouts | Happy Children
- ✿ Pinwheel Cutouts | Healthy Children
- ✿ Bookmark | Strengthening Families and Communities





AGREEMENT FOR PROFESSIONAL SERVICES

KANSAS CHILDREN'S SERVICE LEAGUE (PREVENT CHILD ABUSE KANSAS)

AND

_____ [AGENCY NAME]

Kansas Children's Service League enters into an agreement with _____ [AGENCY NAME] to provide pinwheels at \$1 each (or bulk pricing) for Child Abuse Prevention Month activities.

_____ [AGENCY NAME] hereby agrees to conduct their participation in the Pinwheels for Prevention® Campaign in accordance with the following guidelines as determined by Prevent Child Abuse America:

- Use of the campaign name, Pinwheels for Prevention®, in all campaign materials;
- Use of the approved campaign logo and adherence to its graphics standards;
- Utilization of approved campaign messaging—Growing a Better Tomorrow for All Children, Together—localizing per the needs of your organization;
- Provide Kansas Children's Service League with date(s), time(s) and location(s) of event(s) as well as number of people who attended;
- Pinwheels for Prevention® is a registered U.S. trademark held by Prevent Child Abuse America. Pinwheels must be utilized within approved national positioning of the pinwheel including representation of positive outcomes (births, parents enrolled in parenting classes, etc.). Pinwheels are **NOT** to be equated with deaths from or reported cases of child abuse in your state, county, city, etc.

Please sign and return to:

Kimberly Osborne
Kansas Children's Service League
1365 N. Custer
Wichita, KS 67203
Fax: 316-943-9995
Email: kosborne@kcsl.org

SIGNATURE

DATE

PRINT NAME

TITLE, ORGANIZATION

Submit with order form indicating quantity requested



Kansas Children's Service League
Stronger families start here.

Wear Blue on March 31

for Child Abuse Prevention Month

Raise awareness for child abuse prevention programs and show why you **WEAR BLUE!** Share your pictures using **#BuildingTogether** and **#WearBlueDay2023** and tag us on social media.



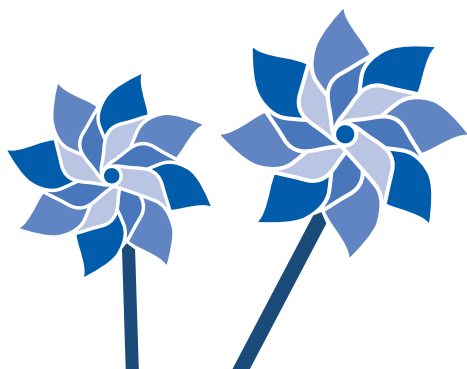
MyKCSL



@kansaschildren

Pinwheels for Prevention®

If you're planning a pinwheel planting event, we strongly encourage you to avoid large, in-person gatherings and to follow Centers for Disease Control and Prevention (CDC) and local COVID-19 guidelines.



Pinwheels & Pinwheel Pins

Kansas Children's Service League (KCSL) offers pinwheels and pinwheel pins for purchase. To order these items and other materials, contact us at 877-530-5275 x1348 or resourcelibrary@kcsl.org.

For more information about Child Abuse Prevention Month, visit kcsl.org.

877-530-5275 x1348 | pinwheels@kcsl.org



kcsl.org |    

#BuildingTogether



BUILDING *together*

PREVENTION IN PARTNERSHIP



Learn how you can build healthy communities at
preventchildabuse.org/buildingtogether2023



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Prevent Child Abuse
Kansas

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- **EACH DAY IS AN OPPORTUNITY TO BUILD THE FOUNDATION FOR OUR FUTURE.** We all have a role to

play as healthy partners in our communities.

- **BUILDING HEALTHY COMMUNITIES TAKES WORK.** We all have a role in ensuring children have positive experiences, and families have the resources they need, when they need them.

- **YOU CAN'T BUILD STRONG COMMUNITIES ON FAULTY FOUNDATIONS.** Everyone benefits when we focus on addressing underlying causes that lead to health and social inequities.

- Sometimes, **BUILDING FOR THE FUTURE MEANS DECONSTRUCTING THE PAST.** Proactively addressing inequity and injustice allows us to support safe, stable, and nurturing environments.

- **POLICIES AND PROGRAMS THAT PUT FAMILIES FIRST BUILD ALL OF US UP DURING UNCERTAIN, STRESSFUL**

TIMES. Working in partnership can allow us to relieve some of the overload experienced by parents and caregivers.

- **POSITIVE CHILDHOOD EXPERIENCES BUILD HEALTHY FAMILIES AND STRONG COMMUNITIES.**



**CREATING
POSITIVE
CHILDHOOD
EXPERIENCES**

MAKING YOUR OWN PINWHEEL

Here's a craft project that will allow children a chance to participate in your community's **Pinwheels for Prevention** activities. This activity can be used in schools, daycare centers, after-school programs, church groups, etc.

Materials

- a push pin
- a square piece of construction paper (about 8.5" x 8.5")
- a sharpened pencil with eraser
- scissors

Procedure

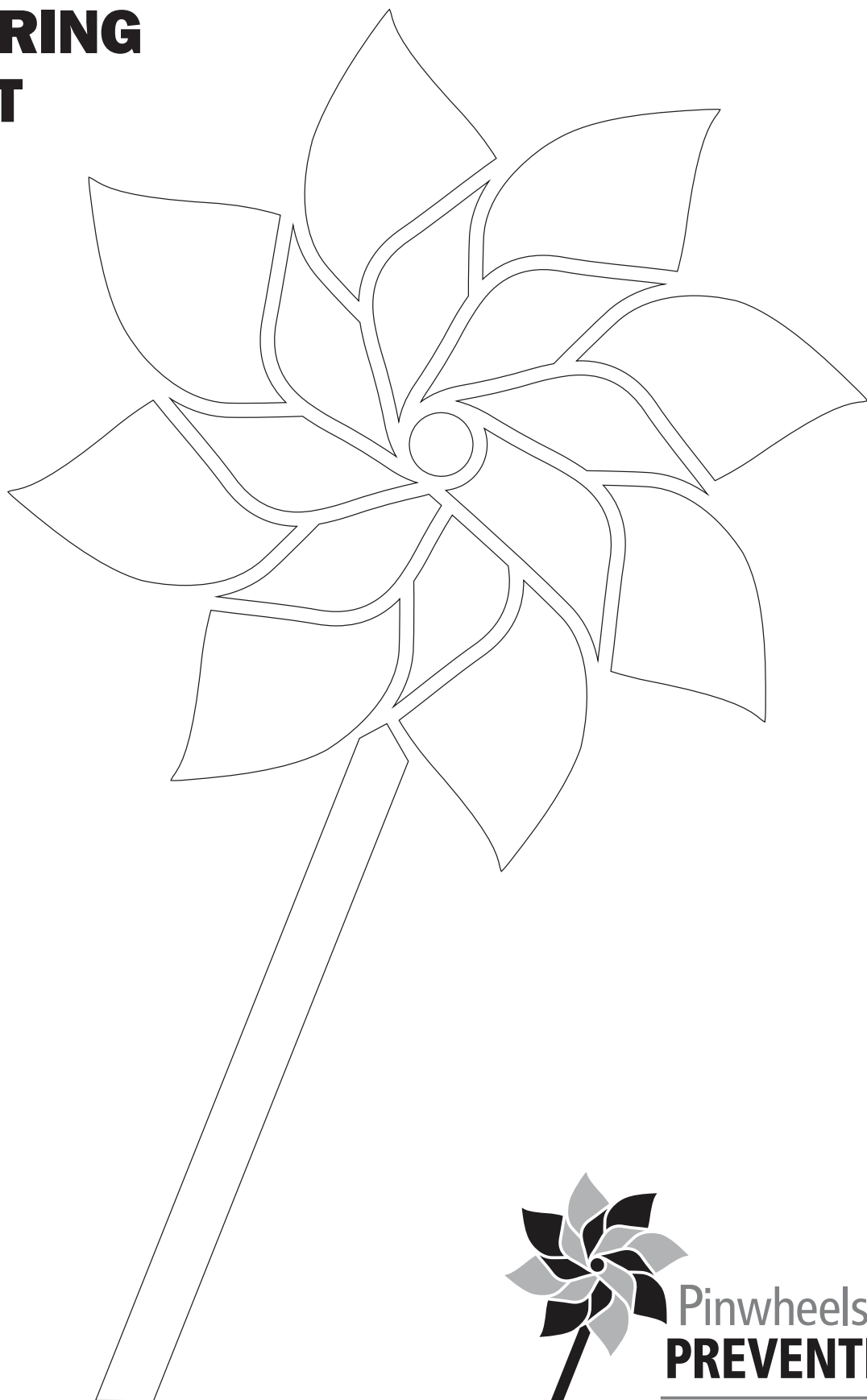
1. Lay the square paper flat on a table and draw a line diagonally from each corner to the opposite corner.
2. Mark the center of the square where the two lines cross and punch a small hole through it with the pencil tip.
3. Next, cut along each line stopping about an inch from the hole in the center of the square.
4. Take the pin and punch a hole in the top left corner of each of the four flaps. (No two holes should be next to each other.)
5. Pick-up a flap at a punched corner and carefully curve it over toward the center hole, securing it with the pin.
6. Repeat this for the other flaps.
7. When all four flaps are held by the pin, carefully lift the paper without letting the flaps unfurl.
8. Lay the pencil flat on a table and carefully push the point of the push pin into the side of the eraser.
9. Now your pinwheel is complete and ready to go. Pick-up the pinwheel near the pencil point and let it catch the wind.



Pinwheels for
PREVENTION®

Prevent Child Abuse
America®

PINWHEEL COLORING SHEET







Name

Healthy Children.
Everywhere.



Pinwheels for
PREVENTION

Prevent Child Abuse
Kansas

preventchildabusekansas.org



Name

Healthy Children.
Everywhere.



Pinwheels for
PREVENTION

Prevent Child Abuse
Kansas

preventchildabusekansas.org

Strengthening Families and Communities

All children should be raised in healthy and nurturing homes, free from abuse and neglect.

The Strengthening Families Approach, developed by the Center for the Study of Social Policy, promotes **Five Protective Factors** that shift the focus of prevention efforts from risks and deficits to strengths and resiliency.

By employing strategies that increase protective factors, **all families will be better equipped to deal with stress and diminish factors that place them at risk for abuse and neglect.**

For resources or to order more materials, call **1-800-CHILDREN.**

Find us online at kcsf.org

 **MyKCSL**  **kansaschildren**

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Show Support for Families with the Five Protective Factors



Nurturing and Attachment

Building a close bond helps parents better understand, respond to, and communicate with their children.



Knowledge of Child/Youth Development

Parents learn what to look for at each age and how to help their children reach their full potential.



Parental Resilience

Recognizing the signs of stress and enhancing problem-solving skills can help parents build their capacity to cope.



Social Connections

Parents with an extensive network of family, friends, and neighbors have better support in times of need.



Concrete Supports for Parents

Caregivers with access to financial, housing, and other concrete resources that help them meet their basic needs can better attend to their role as parents.

If you suspect child abuse or neglect, **please report to the 24-hour report center 1-800-922-5330.**

If a child is in immediate danger, **call 911.**

Show Support for Families with the Five Protective Factors



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SOCIAL MEDIA | #BuildingTogether

Show your support of child abuse prevention and join the [#BuildingTogether](#) conversation on social media. Generate discussions about the importance of prevention programs, Wear Blue Day, pinwheel gardens and positive childhood experiences! Post your photos and talk about [#BuildingTogether](#) and [#CAPMonth](#) on all your social media platforms. Make sure to tag KCSL on social media!



Messaging: Facebook & Instagram

Wear Blue March 31 to show your support of positive childhood experiences for all children!
[#WearBlueDay2023](#) [#BuildingTogether](#)

Every parent needs support to build positive childhood experiences. April is Child Abuse Prevention (CAP) Month. [#CAPMonth](#) [#BuildingTogether](#)

Friday, March 31 is [#WearBlueDay2023](#)! Show your support for promoting positive childhood experiences and preventing adversity. It's up to all of us to help prevent child abuse today and every day. [#BuildingTogether](#)

Join us! Wear blue Friday, March 31 and raise awareness for [#CAPMonth](#). Wear your favorite blue and share your selfies using [#WearBlueDay2023](#). [#BuildingTogether](#)

Connect with support systems in your area. Call 1-800-CHILDREN or visit 1800childrenks.org for information, resources and referrals. [#BuildingTogether](#) [#CAPMonth](#)

We know [#positivechildhoodexperiences](#) in nurturing environments provide the building blocks for strong physical and mental health, learning and social skills. [#BuildingTogether](#)

Early childhood education and home-visiting programs are important prevention programs that help reduce stress on parents and caregivers. [#BuildingTogether](#) [#CAPMonth](#)

With the support of engaged businesses, communities and nurturing families, all of our children can thrive. [#BuildingTogether](#)

Employers that create [#FamilyFriendlyWorkplaces](#) help build strong families and contribute to building a better tomorrow for all children. [#BuildingTogether](#).

Advocate locally for [#FamilyFriendlyWorkplace](#) initiatives like parenting supports, flexible work schedules or access to quality childcare. [#BuildingTogether](#)

Community and business involvement helps prevent child abuse. [#BuildingTogether](#)
[#FamilyFriendlyWorkplaces](#)

Want a fun way to get involved in [#CAPMonth](#)? Plant a pinwheel garden! [#PinwheelsForPrevention](#) represent the happy, healthy childhood all children need to thrive. Learn more about how you can help children and families in your community. [#BuildingTogether](#)

Parents, take a time out when you are overwhelmed. Have manageable goals and expectations for yourself and your family. [#BuildingTogether](#) [#CAPMonth](#)

Recognize the signs and symptoms of child abuse/neglect. Reporting offers hope that families will receive the help they need. If you suspect abuse or neglect in KS, call 1-800-922-5330. [#CAPMonth](#)

Be the support that every mom and dad need during Child Abuse Prevention Month...and year-round!
[#BuildingTogether](#)



**Kansas Children's
Service League**
Stronger families start here.

Kansas Children's Service League Community Resource Library Publications Order Form

Please fax to (316) 943-9995, phone to (316) 942-4261 ext. 1348,
email to resourcelibrary@kcsl.org, or mail to KCSL, 1365 N. Custer,
Wichita, KS 67203 Attn: Kimberly Osborne

Tip Cards— 7x3 3/4, two-sided card with straightforward information and tips on a variety of topics.

<u>Title</u>	<u>Qty. English</u>	<u>Qty. Spanish</u>
Characteristics of Successful Kinship Caregivers		Online Only
Family Violence and Children		Online Only
Handling Anger in Healthy Ways	Online Only	
Helping Children Cope with Stress	Online Only	
Helping Your Child Cope with Divorce (limited stock)		N/A
Importance of Fatherhood	Online Only	
Increasing Your Child's Commitment to School	Online Only	
Is Your Child Bullying Others?		N/A
Keeping Your Child Safe Online		N/A
Protecting Your Child from Abuse		
Self-Care for Kinship Caregivers		
Soothing a Crying Infant		
Surviving Toilet Training		
Who is Caring for Your Child? (limited stock)		N/A

Visit www.kcsl.org under the "Resources" tab to view **additional** topics not listed above.
All of our tip cards are available online to download and print in half-sheet and full-sheet versions.

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Child Abuse Prevention

<u>Title</u>	<u>Qty. English</u>	<u>Qty. Spanish</u>
Guide to Reporting Child Abuse and Neglect in KS– Updated Oct. 2020		N/A
Protective Factor Bookmark		
Pinwheel Lapel Pins (\$2.50 each)		N/A
Pinwheels for Prevention (\$1 each, Bulk Pricing available for 500+ or 1,000+)		N/A
Yard Signs (\$8 each or FREE with purchase of 250 or more pinwheels)		N/A
Pinwheel Kit (\$45 each, includes: 40 pinwheels, 1 yard sign, 1 lapel pin, book-marks, magnets, stickers and tattoos \$60 value)		N/A

1-800 CHILDREN

<u>Title</u>	<u>Qty. English</u>	<u>Qty. Spanish</u>
1-800-CHILDREN Magnet		N/A
1-800 CHILDREN Family Outreach Card		

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BUILDING *together*

PREVENTION IN PARTNERSHIP



Kansas Children's Service League
Stronger families start here.



**Prevent Child Abuse
Kansas**

A chapter of Prevent Child Abuse America