ANNUAL 2021



Kansas Children's Service League

STRONGER FAMILIES

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showing leadership for Kansas families



Letter from the CEO & Board Chair



Gail Cozadd



Timothy A. ShultzBoard Chair

Dear Friends and Colleagues,

This past year, we have been reminded of the one constant in life--CHANGE. We know change can be full of hope as well as worry, anxiety and stress. We also know worry, anxiety and stress are not always bad; they can propel us forward into a different direction. They help us make it through that time of change. Unfortunately, research has concluded there is a breaking point for stress, and this limit is known as toxic stress.

Toxic stress is the body's response to lasting and serious stress, without enough support from a caregiver. It is a direct result of a caregiver not being supportive or responsive to a child. Children experience toxic stress when they do not have their basic needs met, and they are continually concerned about their physical or

emotional safety. This type of stress can disrupt healthy brain development and impact the way they think, feel and grow well into adulthood.

But there's hope. KCSL's goal to create, repair and restore healthy parent-child relationships reduces the negative effects of adversity and protects children from toxic stress. When a parent or caregiver becomes physically and emotionally available, their children are able to manage change or stress in a more productive, tolerable way. This is a skill they carry with them their entire life ultimately ensuring a stronger, more resilient and educated workforce and breaking generations of negative impacts of toxic stress.

In 2021, KCSL brought positive change in Kansas by providing intensive services to over 2,000

families directly impacting over 4,500 children. We trained over 7,700 parents and professionals ensuring they have the information needed to be successful in keeping children and families safe physically and emotionally. Finally, we distributed over 59,000 educational materials to the community bringing awareness to topics that support parents and prevent child abuse.

Thank you for supporting our parents and caregivers at KCSL. Because of your support, we are able to break cycles of neglect, abuse and trauma.

Sincerely,



Stronger Families Start Here

Our Mission

To protect and promote the well-being of children.



129 Years of service to Kansas children & families



Statewide nonprofit 501(c) (3)



Kansas Chapter
Prevent Child Abuse America
& Circle of Parents®



Accreditation
Prevent Child Abuse
America & Healthy
Families America®



20,000 Children & Families served annually



250 Employees (approximate)



\$19.7 million
Annual budget

What We Do

We work to create & restore healthy parent-child relationships.

child abuse prevention

breaking cycles of trauma to help communities thrive

school readiness

increasing future graduation rates

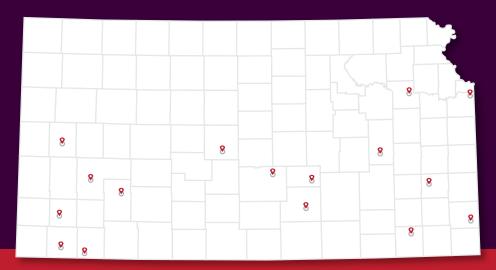
family support

helping families succeed to be better parents

education services

ouilding a stronger, more resilient &

Locations



CIMARRON

600 N 2nd St, P.O. Box 1117 (620) 855-3889

EMPORIA

215 W 6th Ave, Ste 209 (620) 340-0408

GARDEN CITY

2111 E Labrador Blvd (620) 276-3232

603 E Cedar (620) 272-9611

4101E Hwy 50 #531 (620) 276-4323

4101E Hwy 50 #620 (620) 277-7148

121 W Walnut (620) 805-1460

GREAT BEND

3520 Lakin Ave, Ste 107 (620) 603-8442

HUGOTON

507 S Madison St (620) 544-4334

HUTCHINSON

129 W 2nd Ave, Ste E (620) 664-5000

INDEPENDENCE

201 N Pennsylvania Ave, Ste 307 (877) 530-5275

IOLA

106 S Washington Ave (620) 290-9028

LEOTI

108 W Broadway, P.O. Box 14 (620) 375-4933

LIBERAL

50 Village Plaza (620) 624-9220

836 S Jordan (620) 626-5339

105 E 11th (620) 604-5020

NEWTON

215 S Pine St, Ste 314 (316) 333-1888

OVERLAND PARK

6025 Metcalf Lane, Ste 300 (913) 371-2220

PITTSBURG

100 S Broadway St, Ste 201 (620) 875-0078

TOPEKA

3545 SW 5th St (785) 274-3100

200 SE 40th St (785) 438-6800

ULYSSES

921 N College (620) 356-4180

837 N Baughman, Room E (620) 424-4320

WICHITA

1365 N Custer (316) 942-4261

Our Year in Numbers

2,276,854

KCSL's Facebook page reached a total of 2,276,854 unique people, a 39% increase from previous year

129,437

Our website generated more than 129,000 page views

\$25,000

KCSL won \$25,000 with votes from supporters for the CareSource Foundation Grant Challenge

2,000

Over 2,000 materials distributed in April to raise awareness about the importance of positive childhood experiences for children 1,975

Education on the impact of familyfriendly workplaces and employee retention provided to 1,975 professionals

907

Our email contact list grew 8%. That's 907 more people!

496

We provided regular support through counseling services to 496 school aged children

100%

100% of youth who received our educational support remained ontrack for graduation

98.9%

KCSL received a 98.9% chapter score and re-accreditation from Prevent Child Abuse America

77

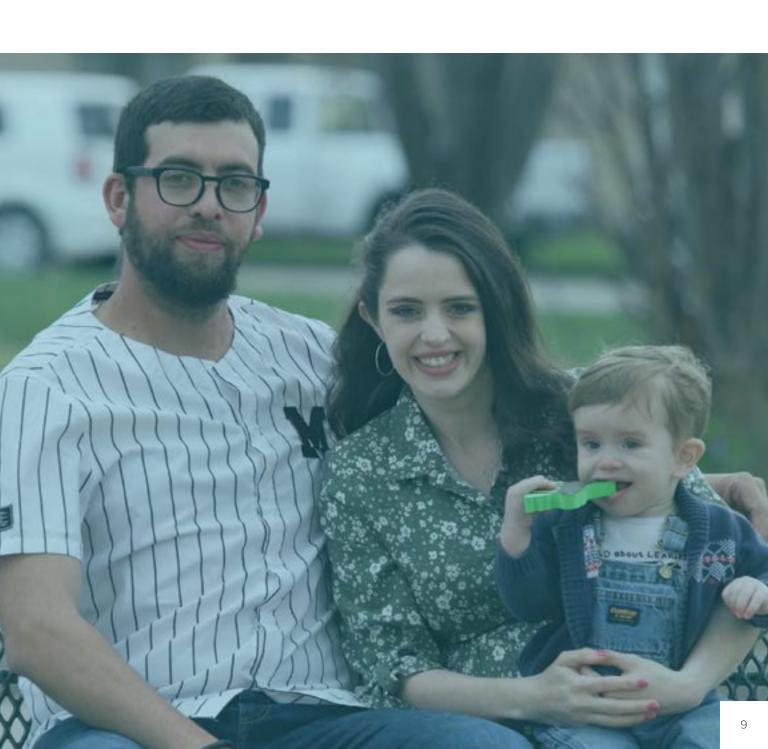
One-third of KCSL employees have worked for us at least 5 years

25

We celebrated 25 years of providing intensive home visiting services (Healthy Families America) in Kansas

1ST

KCSL established the first Kansas network of the National Family Support Network



How We Work

96%

of children remained safely at home with their parents



1,007

families who received weekly home visits to support healthy child development



76%

of parents increased nurturing and attachment with their child

100%

of preschoolers increased cognitive knowledge in all measured areas



ability to learn in school



95%

of 3-4 year old's were current on immunizations ensuring kindergarten enrollment





54,000

individuals sought information through our 1-800-CHILDREN website and app



of parents reported improvement in their family functioning



389

parents participated in virtual support groups impacting 709 children



5,211

professionals learned how to prevent child abuse and improve well-being



90%

participants reported motivation to develop trusting relationships with someone

60,000

educational materials distributed to partners, professionals and parents across KS





2021 Financial Summary (unaudited)

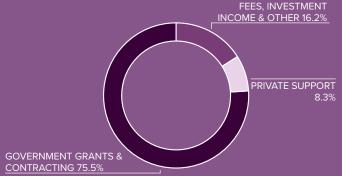
STATEMENT OF ACTIVITIES

REVENUE

Government Grants & Contracting Private Support Fees, Investment Income & Other

Total Revenue

\$ 13,426,304 1,479,220 2,883,023 \$ 17,788,547



EXPENSES

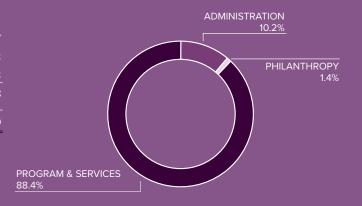
 Programs & Services
 \$ 15,309,357

 Administration
 1,758,218

 Philanthropy
 244,923

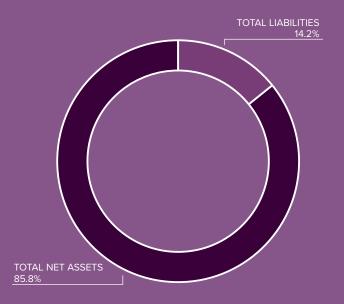
 Total Expenses
 \$ 17,312,498

 Change in Net Assets
 \$ 476,049



STATEMENT OF FINANCIAL POSITION

ASSETS	
Total Assets	\$ 10,210,646
LIABILITIES AND NET ASSETS	
Liabilities	
Total Liabilities	\$ 1,453,880
Net Assets	
Unrestricted	\$ 5,993,224
Permanently Restricted	2,763,542
Total Net Assets	\$ 8,756,766
Total Liabilities & Net Assets	\$ 10,210,646



Our Supporters

KCSL GIVING SOCIETY

- O AIM Strategies, LLC
- O Ken & Pam Alexander
- O American Implement, Inc.
- O William & Debra Anderson
- Anonymous
- O Rusty & Tiffany Arnold
- O Rick & Elena Bloomer
- O John & Brenda Bridson
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- O Samuel Carkhuff
- O Christie Family Charitable Trust
- O Craig & Gail Cozadd
- O Ted & Denecia Davis
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- Kelly Hayes
- O Ross & Amy Hendrickson
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- O Tighe & Margaret La Rue
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- O Ed & Nelda Lewis

- O Lon & Nancy Lewis
- O Gary & Kris Lucas
- O Larry & Ann Mah
- O McElroy's, Inc.
- O Mark & Grace Morrison
- O Robert & Stephanie Palmer
- O Pioneer Communications
- O Rental Enterprise
- O Jeff & Vicky Roper
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- O James & Veronica Seberger
- O David & Georgiea Slyter
- Randall & Jan Steinert
- O Sharon Stephens
- O Jim & Sheri Stewart
- Scott Teeter & Margaret McCarthy
- O Michael & Larisa Tempero
- O Stephen & Joan Tempero
- O Ron & Annette Thornburgh
- O Roger & Joan Underwood
- O Stan & Sandy Vogel
- Kim & Don Wilson

DONOR LIST

CHAMPIONS FOR CHILDREN: \$20.000+ Anonymous Everay, Inc. BlueCross BlueShield of Kansas Foundation Lewis H. Humphreys Charitable Trust Lon & Nancy Lewis* Lewis P. Humphreys Test Trust Wells Fargo Foundation Catherine & Ford Ross* The CareSource Foundation Finnup Foundation Trust Charles & Jessica Wolff Foundation John W. & Effie E. Speas Memorial Trust NorthPoint Development, LLC **B** Brister Hospital Trust Walter S. & Evan C. Jones Testamentary Trust

INVESTORS FOR CHILDREN: \$10,000 - \$19,999 Christie Family Charitable Trust United Community Services Beach Family Foundation Oppenstein Brothers Foundation Walter & Diane Mooney Kappa Delta Sorority - Zeta Epsilon Chapter

LEADERS FOR CHILDREN: \$5,000 - \$9,999 BNSF Railway Foundation Parker Family Foundation - Topeka Community Foundation Prairie Band Potawatomi Nation Schwartz Foundation Burns & McDonnell Salisbury Supply Co., Inc. American Implement, Inc. John & Barbara Stauffer Commerce Bank
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Joan & Stephen Tempero*
Emma C. Huth Charitable Trust
Samuel Carkhuff
ITC Great Plains
Western Kansas Community Foundation
William J. & Aloha Preston Trust

Cooper Clark Foundation

GUARDIANS FOR CHILDREN: \$2.500 - \$4.999 Advantage Marketing, Inc. Central Mechanical Wichita **Heartland Compliance** Margaret Jacobs MegaFab Mfg., Inc. **Bartlett & West Engineers** Topeka Active 20-30 Club. Inc. Federal Home Loan Bank Topeka Roger & Joan Underwood BKD, LLP Kansas Gas Service Capitol Federal Foundation Midwest Health, Inc. Marilynn & Robert Stephan William & Debra &erson Topeka Collegiate School Dixie Flowers Stormont-Vail Foundation **Grant County Community Foundation** Grace Presbyterian Church Ed & Nelda Lewis

BlueCross BlueShield of Kansas

IMA
Gail & Craig Cozadd
Herman, Esther & Henry Stallman Foundation
Jack Hamilton
Emporia Community Foundation
ESB Financial
Elizabeth M. Watkins Irrevocable Trust

PATRONS FOR CHILDREN: \$1,000 - \$2,499 **Heartland Title** McElrov's Inc. Jim & Sheri Stewart **Edward Jones** Stephan & Kathy Henry **Dorothy Miller** State Farm Insurance Steve & Marla Webb AIM Strategies, LLC Martz Bros. Lawn Care Clayton Wealth Partners Bruce & Kathy Graham Margaret & Steve Williams* Kim & Don Wilson Kris & Gary Lucas Amber & Brad Miller Kassandra & David Jensen Tony & Judith Pleviak Margaret & Tim Carkhuff Wolf Construction, Inc. Janet Christie Larry & Ann Mah First National Bank of Hutchinson Sandy & Stanley Vogel J.B. & Nancy Sharp Michael & Grace Morrison Bruce & Barbara Dirks Gayle & Alice Vernon* Sophia Berman Molk Foundation Topeka Lincoln Center

^{*}denotes O.S. Morrow Society member



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6 Meridian

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Jason & Am&a Humphrey

Lynn Wilson

Frontier Forest Products Ted & Denecia Davis

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Kansas Secured Title James & Sharon Kincaid Arlene & Glen Garrison

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Sonya Jones Keegan Wilson

Matthew & Lynn Boddington

Mary Dobbins*

Cindy Lash & Gary Hug Jamie VanCompernolle

Melinda & Jerry Clemens

Community Congregational Church Finney County Attorney's Office

Bruce & Connie Burns

*denotes O.S. Morrow Society member

ADVOCATES FOR CHILDREN: \$250 - \$499 Scott & Erika Garell David Peterson Rotary Club of West Sedgwick County Malone Dental Gage Center Dental Group Don Vaughn, Inc Marlin Flanagin, DDS Consolidated Communications Melba Banion **Data Center Incorporated** Farmers Bank of Kansas City Chris Keeshan **EK Real Estate** Jay & Sharon Bezdek Chris & Lynette Palmer Clista & Steven Seals Holiday Resort Security 1st Title

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Robert S. Wunsch



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GARDEN CITY

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HUTCHINSON

Marilyn Graham, At-Large

INDEPENDENCE

Judge Jeffrey Gettler Tamisha Sewell, Ex-Officio

KANSAS CITY METRO

Tiffany Arnold Carol Bailey

KANSAS CITY METRO, cont.

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LIBERAL

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PAOLA

Heather Morgan, Treasurer

TOPEKA

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Tom Krebs Chris Noack, At-Large Mary Peterson, Secretary Timothy Shultz, Chair

WICHITA

Lisa Bryers Dan Dejmal Jeri Hewitt, At-Large Brandon Whitley

THANKS

It's generous donors and committed partners like you who help us ensure children and parents succeed in their families, schools and workplaces. Together, we're making STRONGER FAMILIES for a better Kansas.





Kansas Children's Service League Stronger families start here.

Kansas Children's Service League is the Kansas chapter of Prevent Child Abuse America and Circle of Parents, a Kansas multi-site system of Healthy Families America® and a member of the United Way.







