MISSION, VISION, VALUES AND GOALS (2019–2023)

KCSL Mission Statement
To protect and promote the well-being of children.

KCSL Vision Statement
Every child is raised in a loving family and lives in a safe, nurturing community.

KCSL Value Statements
1. We are passionate about ensuring children’s healthy development and their safety.
2. We are committed to preventing child abuse and neglect.
3. We are trustworthy stewards and use resources wisely.
4. We treat customers, partners, and each other with respect, and work to build positive working relationships with all of our customers.
5. We believe community-based prevention strategies are key to building healthy communities.
6. We recognize the long-lasting impact of the work we do for families and communities.
7. We pledge to improve our impact for all we serve through advocacy and community engagement.
8. We expect quality, competence, and courageous performance in all we do.

KCSL Goals
1. Strengthen economic supports to families
2. Change social norms to support parents and positive parenting
3. Provide quality care and education early in life
4. Enhance parenting skills to promote healthy child development
5. Intervene to lessen harms and prevent future risk
6. Sustain financial and operational excellence and stability

January 1, 2019