



# FAMILY-FRIENDLY WORKPLACES

Mitigating the negative economic consequences of a developing Kansas workforce requires employers to create **FAMILY-FRIENDLY WORKPLACES**. *Proven strategies include:*



FLEXIBLE WORK SCHEDULE



CHILD CARE ACCESS



PAID PARENTAL LEAVE



CONTINUED BREASTFEEDING



COMPREHENSIVE EMPLOYEE WELLNESS



SUPPORTIVE SERVICES & RESOURCES



PREDICTABLE WORK SCHEDULE



LIVABLE WAGES & CAREER DEVELOPMENT

Your business can build protective factors around Kansas children and **INCREASE YOUR BOTTOM LINE** at the same time!



# BENEFITS FOR YOUR BUSINESS

Why is this important for employers?

According to the CDC, business support for implementing **Family-Friendly Workplaces** helps employers:



Recruit & retain talented employees



Reduce employee absenteeism & turnover



Develop future workforce



Improve public relations/image

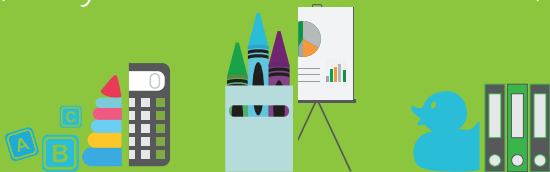


Increase employee satisfaction & productivity

## STRONG FAMILIES *build* STRONG BUSINESSES

### BENEFITS FOR YOUR EMPLOYEES

supporting children & families in the workplace



Safe, stable, nurturing environments make a difference for your employees and their families to produce healthy and productive workforces...now and into the future.

- Access to stable child care
- Continued breastfeeding for optimal development
- Provide for children's basic needs
- Improve parenting behaviors
- Reduce maternal depression & parental stress
- Access to medical care for children

**LEARN MORE ABOUT FAMILY-FRIENDLY WORKPLACES IN KANSAS:**

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