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Overview

This April will be the second year Child Abuse Prevention (CAP) Month has taken place during the global pandemic. As the Kansas chapter for Prevent Child Abuse (PCA) America, Kansas Children's Service League (KCSL) strongly encourages you to follow social distancing practices and local regulations during pinwheel planting events and other CAP Month activities throughout April. Consider utilizing social media and virtual platforms to raise awareness or finding creative and safe ways to support local prevention programs. Whatever you plan, we are here to support you. KCSL has put together this toolkit of resources to help you. Thank you to all our partners and the individuals who safely planted pinwheel gardens throughout 2020. We appreciate your willingness to raise awareness year-round.

This year’s CAP Month theme is Growing a Better Tomorrow for All Children, Together. The 2021 campaign uses a growing theme throughout the materials and concepts, which blends well with our agricultural roots in Kansas! Wear Blue Day is Thursday, April 1. We urge you to share photos using #WearBlueDay2021 and #GrowingBetterTogether on social media. Please keep safety in mind by wearing masks when necessary and avoiding large group photos. PCA America is hosting Digital Advocacy Day on April 21. Please use this opportunity to reach out to legislators about the important work you are doing.

ACTIVITY REPORTS: Please email pinwheels@kcsl.org with the details of your activities including proclamation signings and letters to the editor. Pictures are a great addition as well. If you do an activity as part of a coalition, please make sure to report all members of the coalition. When promoting your activity on social media, please use the appropriate hashtag(s). A report is compiled and sent to PCA America, the Kansas Children’s Cabinet and Trust Fund and Kansas Department for Children and Families (DCF) who then in turn report to the Federal Government.

KCSL resources included in this toolkit:

PROCLAMATION TEMPLATES (city and county)

- The county proclamation no longer has a spot for statistics. However, you will need to fill in the county name and the county commissioner name.
- City proclamations also need the name of the city and the mayor.

TALKING POINTS

- This contains brief information that you can use to talk to your legislators (or anyone) stressing the importance of child abuse prevention and defining various prevention programs.
- If you need assistance finding the address for the state legislators in your area, please contact Pam Noble, pnoble@kcsl.org.

CALENDAR

- Please feel free to use this in any way you deem appropriate. If you need a variation, please contact Kim Osborne, kosborne@kcsl.org.

MEDIA MATERIALS

- Tips for working with the media and general directions for drafting and submitting a press release and letter to the editor are included. These have been composed by KCSL’s communications manager.
- You may use the Letter to the Editor template as is or pieces of it. We try to reach all the major newspapers across the state. Contact Pam Noble, pnoble@kcsl.org, with the newspapers you will be submitting letters as well as the signee of the letter.
• A press release sample is included. It contains some general information about CAP Month and Wear Blue Day.

STATISTICS (ABUSE/NEGLECT)
• Statistics compiled by DCF can be found on [dcf.ks.gov](http://dcf.ks.gov).
• We DO NOT encourage events that use items to represent the number of abuse/neglect victims. We want to educate the public on the importance of preventing child abuse.

MARKETING MATERIALS
• A Memorandum of Understanding (MOU) is included. The Pinwheel and Pinwheels for Prevention® are trademarked to PCA America and must be used to their standards. Please fill out and return to Kim Osborne, kosborne@kcsl.org.
• A Wear Blue Day flyer is included to print, email, etc.
• Make Your Own Pinwheel craft project can be used for your Pinwheels for Prevention® activities.
• A printable pinwheel coloring sheet is included. Coloring contests make great photo opportunities.
• Two pinwheel “cut-outs” are available. These can be used to honor children at an event either as a giveaway or small fundraiser. For example, we have offered event participants the chance to purchase them for $1 each to display publicly at our offices for the month.

SOCIAL MEDIA
• We are using the hashtag #GrowingBetterTogether this year to generate a discussion about the importance of prevention programs and positive childhood outcomes.
• Share your photos and talk about #GrowingBetterTogether this April.

COMMUNITY RESOURCE LIBRARY (CRL)
• Please use the CRL form to order pinwheels ($1 each); pinwheel pins ($2.50 each); CAP Month bookmarks (English and Spanish); or any of our other materials. These materials are available for any organization.
• Please plan for at least two weeks for the order to be filled and shipped. We receive several orders in late March and early April.
• If ordering pinwheels, pins or yard signs, please include the payment with your order form. Checks should be made out to Kansas Children’s Service League noting that the money is for “CAP items.”
• Send all CRL orders to Kim Osborne by mail, 1365 N Custer, Wichita, KS 67203; fax, 316-943-9995; or email, kosborne@kcsl.org.
• The CAP Month bookmark is included in the Marketing Materials section. But free printed bookmarks are available to order using the CRL form.

April is your month to show off your programs. We draw the spotlight to prevention programs and the need to continue to strengthen families and communities.

QUESTIONS? PLEASE CONTACT:
Pamela Noble, Kansas Children’s Service League
1365 N Custer, Wichita, KS  67203
EMAIL pnoble@kcsl.org | PHONE (316) 942-4261 x1343 | FAX (316) 943-9995
# GrowingBetterTogether

**Proclamation: Sample, County**

**CHILD ABUSE PREVENTION MONTH 2021 PROCLAMATION**

**WHEREAS**, we can build healthier, safer, and thriving communities if we take the same approach to raising families that we do to tending a community garden on a shared piece of land; and

**WHEREAS**, children are locally grown and have a right to be safe and to be provided an opportunity to thrive, learn and grow; and

**WHEREAS**, hope and commitment are powerful fertilizers that strengthen and support Kansas families thus preventing the far-reaching effects of maltreatment, providing the opportunity for children to develop healthy, trusting family bonds; and

**WHEREAS**, we must come together as partners to nurture, heal and grow together because prevention happens in partnership; and

**WHEREAS**, by growing a better tomorrow for all children, together, we can ensure that Kansas children will grow to their full potential as the next generation of leaders, helping to secure the future of this state and nation;

**THEREFORE**, I, Commissioner __________________, __________________ County, Kansas, do hereby proclaim April 2021 as Child Abuse Prevention Month.

________________________________
Signature
WHEREAS, we can build healthier, safer, and thriving communities if we take the same approach to raising families that we do to tending a community garden on a shared piece of land; and

WHEREAS, children are locally grown and have a right to be safe and to be provided an opportunity to thrive, learn and grow; and

WHEREAS, hope and commitment are powerful fertilizers that strengthen and support Kansas’ families thus preventing the far-reaching effects of maltreatment, providing the opportunity for children to develop healthy, trusting family bonds; and

WHEREAS, we must come together as partners to nurture, heal and grow together because prevention happens in partnership; and

WHEREAS, by growing a better tomorrow for all children, together, we can ensure that Kansas children will grow to their full potential as the next generation of leaders, helping to secure the future of this state and nation;

THEREFORE, I, ______________________, Mayor of ______________________, Kansas, do hereby proclaim April 2021 as Child Abuse Prevention Month.

____________________________________
Signature
The theme of the April 2021 Child Abuse Prevention (CAP) Month is “Growing a Better Tomorrow for All Children, Together.” Throughout CAP Month, Prevent Child Abuse America and its chapters, affiliates and stakeholders are using a community garden metaphor to reinforce the message that “Every day, we help positive childhood experiences take root.”

- **Children are locally grown.** We work together to cultivate relationships, connections, and environments that help every child thrive.

- **We harvest what we sow.** We plant seeds of support for all children to yield healthier adults with abundant futures.

- **Our work is rooted in science.** We know positive childhood experiences in nurturing environments provide fertile ground for physical and mental health, learning, and social skills to flourish.

- **We unearth the possibilities.** We focus on innovation every day to give every child what they need and to build bountiful, safe communities.

- **Planning and purpose create common ground.** We share resources equitably, expand access to services, and balance conditions for positive childhood experiences to enrich every community.

- **We tend and replenish the soil.** We offer homegrown solutions and hardy support to protect what we grow in all elements.

- **Hope and commitment are powerful fertilizers.** We combine the promise of a better tomorrow with our resolve to nourish all children and their families in every season.

Learn how you can plant the seeds of a better tomorrow for children and families in your community by visiting the PCA America CAP Month web page at preventchildabuse.org/growing-better-together-2021.

COVID-19 has added stressors to the lives of parents and caregivers, such as loss of employment, loss of income due to lack of paid leave, school and business closings that necessitate new childcare and home-school arrangements, and food insecurity.

Physical distancing leads to the unintended consequence of isolation. The social connections and community services and activities that serve as protective factors against child abuse and neglect under ordinary conditions may not exist in this extraordinary time of physical distancing.

PCA America, in close partnership with its nationwide chapter network, supports the expansion of evidence-based home visiting programs, such as Healthy Families America®, to help families cope with stress and trauma.

Another way is to support expanding family-friendly policies, like paid sick and family leave, to help reduce stress on our parents and caregivers.

This month, you can help us advance these programs and policies by taking action. Show support for promoting positive childhood experiences and preventing adversity by wearing blue on April 1. You can also participate in PCA America’s nationwide digital advocacy day on April 21.

Critical brain development happens before age five. Adverse Childhood Experiences (ACEs) like child abuse and neglect often have lifetime consequences for a child. By making a commitment to strengthen families during the years from birth - five, we help children during a critical period in their development.

Programs and strategies like home visiting, parent education, mutual self-help support, mental health services, respite care, expanding the availability of affordable child care, and substance abuse treatment all play a role in strengthening families.

Strengthening families is the best investment the state and communities can make for the future. Every $1 Kansas invests on the front end, saves $7 in services on the back end. (High/Scope Perry Pre-School Project)

By ensuring that parents have the knowledge, skills and resources they need to care for their children, we can strengthen families and the communities they live in.

To report a concern:

- Call 911 if a child is in immediate danger
- Call Kansas Protection Report Center 1-800-922-5330

For questions about child abuse prevention:

- Call 1-800-CHILDREN or visit 1800childrenks.org.
<table>
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<tr>
<th>Sunday</th>
<th>Monday</th>
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<th>Friday</th>
<th>Saturday</th>
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</thead>
<tbody>
<tr>
<td>4 Enjoy dinner with family (virtually if not in person)</td>
<td>5 Plan a garden (plant later)</td>
<td>6 Write your family’s story</td>
<td>7 Learn a magic trick</td>
<td>1 #WearBlueDay</td>
<td>2 Play charades</td>
<td>3 Bake goodies</td>
</tr>
<tr>
<td>11 Have an Arts &amp; Craft session</td>
<td>12 Build a fort</td>
<td>13 Take a bike ride or a walk in your neighborhood</td>
<td>14 Make instruments &amp; create a band</td>
<td>8 Plan a family service project</td>
<td>9 Watch the sunset</td>
<td>10 Take a virtual tour of a museum</td>
</tr>
<tr>
<td>18 Go on a nature walk</td>
<td>19 Play hide &amp; seek</td>
<td>20 Go on a scavenger hunt</td>
<td>21 Listen to a podcast or audio book together</td>
<td>15 Read books together</td>
<td>16 Record your own family movie</td>
<td>17 Have a family movie night</td>
</tr>
<tr>
<td>25 Stargaze from the back yard</td>
<td>26 Plan a picnic</td>
<td>27 Plant flowers</td>
<td>28 Put together a puzzle</td>
<td>22 Cook dinner as a family</td>
<td>23 Hold a family game night</td>
<td>24 Visit the zoo virtually or in person</td>
</tr>
<tr>
<td>29 Take a family walk after dinner</td>
<td>30 Write letters to family or friends</td>
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Media Materials

- Tips for Working with the Media
- Letter to the Editor Template
- Press Release: Sample, Wear Blue Day
Media Tips

Tips for working with the media

COMPOSE YOUR STORY
You don’t have to be a published writer to develop a story that will interest the media. But before you contact the media, you should compose your thoughts about why your pitch is important, why it will make news.

• Is your effort the first of its kind in your community?
• Do readers want to know that there is someone in their town acting as part of a larger movement to end child abuse and neglect? —and can others join you?
• Is there a special volunteer (perhaps a local student or club member) who is working with you, whose story would inspire others?
• Is there a family that is willing to share their story and how your program has helped them become successful?

Find your story, and the rest is easy.

CREATE A MEDIA LIST
Comb your local media’s websites, or call them directly to find out who you should talk to about your story. You can usually find contact information for the exact person you need to reach. For instance, if you want to have your story appear in the local newspaper, find out which reporter or editor covers "metro," “news” or “lifestyle” and contact them directly.

You might want to talk live on a local television or radio’s public affairs show—visit their website and find out exactly who is in charge of that show. Oftentimes opportunities are scheduled weeks in advance, so contact producers now to schedule interviews.

Make sure you include community newsletters and school papers on your list. Once you have your media list, you’re half-way there!

DRAFT PRESS RELEASE OR LETTER TO THE EDITOR
This document tells your story. Use the story you’ve composed, and put it on paper.
• Keep the release to no more than two pages—use the CAP month template to help you. If you write a letter to the editor, make sure you respect word count guidelines.
• Use quotes from people involved with your event/program.
• Give exact dates, times, locations and contact information.
• Make sure you provide your own contact information so the media can call you for interviews or clarification.
• Ask a friend or co-worker to proofread your document.

CONTACT THE PRESS
Several weeks prior to your event or in advance of the beginning of April, send your press release to your media list by email. When emailing a press release, copy the text and paste it into the body of your email. Most reporters will not open emails that have files attached.

For day-of-event coverage, you may consider using a media alert format in addition to the press release. This document should be sent two to seven days prior to your event.
If available, you will also want to post your release on your website. If you utilize social media sites such as Facebook and Twitter, you can post and tweet about your event and direct users to your press release.

**FOLLOW UP**
Follow up with each contact by phone to confirm receipt, and while you have their ear, ask them if they have the time for you to pitch your story idea. Ask them if they think your story will be of interest to them, or if they have other suggestions. Most reporters are happy to talk to you if you are professional and respect their deadlines. If they are on deadline, ask them if you can call them back at a more convenient time.

**INTERVIEWS**
Be prepared! Make sure you bring to an interview: statistics, important dates and times, and any other information you want to share with the public. Always respect reporters’ deadlines. Know your message and stay on it! Talking to the media should be an expanded version of your “mission speech,” that two-minute spiel you can be awakened from a dead sleep and spit out. Rehearse this if needed. Write down talking points before you do an interview. It’s your story and if you want to control it you need to be the impeccable expert. Also, be prepared to answer:

- Why are you involved with this effort?
- What does your organization do?
- Dates, times, locations, specifics for your event.
- How can people get involved?
- What do you want the public to know about child abuse prevention and efforts to keep children safe and families strong?
- Why it should be important to readers/viewers to become part of this effort.

Provide copies of invitations, press release and any other materials with further details about your event. The reporter may refer to these after you leave.

**THANKING REPORTERS**
After your story runs, contact the reporter and thank them for their time and for sharing your message with the public. A simple handwritten note card or an email is a very nice gesture.

**SHARE YOUR SUCCESS**
KCSL would love to post your media coverage or share it with other interested volunteers. Please send copies or links to Pam Noble, pam@kcsl.org. You can also send copies to special vendors or guests who attended your event to let them know they were part of something newsworthy.
April 2021

Your recent coverage of COVID-19 [OR OTHER APPLICABLE STORY IN YOUR LOCAL NEWSPAPER] reinforces that we all share a responsibility for the well-being of children and their families in [CITY]. And since April is National Child Abuse Prevention Month, it’s the perfect time to help people understand the importance of helping families and their community thrive.

All parents want to provide and nurture their child in a positive, healthy environment, but sometimes they need a little extra support along the way. That’s why I encourage everyone to engage parents proactively in their community and offer your support—whether it’s by making a meal for the family or reading to a child. For more suggestions, please visit [website].

Collectively, these small steps will help create better, brighter futures for children and families in [CITY].

Sincerely,

[NAME, TITLE]
FOR IMMEDIATE RELEASE:

Kansas Turns Blue on April 1 for Child Abuse Prevention

(City, Kansas- Month Day, Year)--Recognized nationally as Child Abuse Prevention (CAP) Month, April is also a time to help families and our community thrive.

The [YOUR ORGANIZATION] is joining Kansas Children's Service League (KCSL), the Kansas chapter of Prevent Child Abuse America, for Wear Blue Day in support of promoting positive childhood experiences for Kansas children. Wear blue on April 1 to help raise awareness.

[INSERT QUOTE FROM AGENCY DIRECTOR OR CAP MONTH COORDINATOR]

[DETAILS OF ANY CAP MONTH EVENTS/DATES/TIME/SPECIAL GUESTS]

According to KCSL, there are many additional ways that people can get involved in child abuse prevention. Some suggestions include planting a pinwheel garden to raise awareness of prevention programs that help families cope with stress and trauma; reaching out to parents in your life to cultivate relationships, connections and environments that help every child thrive; or advocating for family-friendly workplace policies like paid leave. All of these actions help grow a better tomorrow for all children.

If you are interested in additional information about how you can be involved, please contact [YOUR NAME/INFORMATION].
Marketing Materials

- Memorandum of Understanding (MOU)
- Wear Blue Day Flyer
- Craft Project: Make Your Own Pinwheel
- Pinwheel Coloring Sheet
- Pinwheel Cutouts: Happy Children
- Pinwheel Cutouts: Healthy Children
- Bookmark: Strengthening Families and Communities
AGREEMENT FOR PROFESSIONAL SERVICES

KANSAS CHILDREN’S SERVICE LEAGUE (PREVENT CHILD ABUSE KANSAS)

AND

_________________________________________ [AGENCY NAME]

Kansas Children’s Service League enters into an agreement with
_________________________________________ [AGENCY NAME] to provide pinwheels at $1 each (or
bulk pricing) for Child Abuse Prevention Month activities.

_________________________________________ [AGENCY NAME] hereby agrees to conduct their
participation in the Pinwheels for Prevention® Campaign in accordance with the following
guidelines as determined by Prevent Child Abuse America:

• Use of the campaign name, Pinwheels for Prevention®, in all campaign materials;
• Use of the approved campaign logo and adherence to its graphics standards;
• Utilization of approved campaign messaging–Growing a Better Tomorrow for All
Children, Together–localizing per the needs of your organization;
• Provide Kansas Children’s Service League with date(s), time(s) and location(s) of
event(s) as well as number of people who attended;
• Pinwheels for Prevention® is a registered U.S. trademark held by Prevent Child Abuse
America. Pinwheels must be utilized within approved national positioning of the
pinwheel including representation of positive outcomes (births, parents enrolled in
parenting classes, etc.). Pinwheels are NOT to be equated with deaths from or reported
cases of child abuse in your state, county, city, etc.

Please sign and return to:

Kimberly Osborne
Kansas Children’s Service League
1365 N. Custer
Wichita, KS 67203
Fax: 316-943-9995
Email: kosborne@kcsl.org

_________________________________________  _______________________________
SIGNATURE      DATE

_________________________________________  _______________________________
PRINT NAME      TITLE, ORGANIZATION

Please submit with order form indicating quantity requested
Wear Blue on April 1 for Child Abuse Prevention Month

Raise awareness for child abuse prevention programs and show why you WEAR BLUE! Share your pictures using #GrowingBetterTogether and #WearBlueDay2021 and tag us on @KCSL and Facebook.com/MyKCSL.

Pinwheels for Prevention®
If you’re planning a pinwheel planting event, we strongly encourage you to avoid large, in-person gatherings and to follow Centers for Disease Control and Prevention (CDC) and local COVID-19 guidelines.

Pinwheels & Pinwheel Pins
Kansas Children’s Service League (KCSL) still offers pinwheels and pinwheel pins for purchase. To order these items and other materials, contact us at 877-530-5275 x1348 or resourcelibrary@kcsl.org.

Virtual Pinwheel Garden
Prevent Child Abuse (PCA) America will host a virtual pinwheel garden where you can donate to KCSL as the Kansas chapter for PCA America. Stay tuned for more info soon!

For more information about Child Abuse Prevention Month, visit kcsl.org.
877-530-5275 x1348 | resourcelibrary@kcsl.org
MAKING YOUR OWN PINWHEEL

Here’s a craft project that will allow children a chance to participate in your community’s Pinwheels for Prevention activities. This activity can be used in schools, daycare centers, after-school programs, church groups, etc.

Materials
- a push pin
- a square piece of construction paper (about 8.5” x 8.5”)
- a sharpened pencil with eraser
- scissors

Procedure
1. Lay the square paper flat on a table and draw a line diagonally from each corner to the opposite corner.
2. Mark the center of the square where the two lines cross and punch a small hole through it with the pencil tip.
3. Next, cut along each line stopping about an inch from the hole in the center of the square.
4. Take the pin and punch a hole in the top left corner of each of the four flaps. (No two holes should be next to each other.)
5. Pick-up a flap at a punched corner and carefully curve it over toward the center hole, securing it with the pin.
6. Repeat this for the other flaps.
7. When all four flaps are held by the pin, carefully lift the paper without letting the flaps unfurl.
8. Lay the pencil flat on a table and carefully push the point of the push pin into the side of the eraser.
9. Now your pinwheel is complete and ready to go. Pick-up the pinwheel near the pencil point and let it catch the wind.

preventchildabuse.org
PINWHEEL COLORING SHEET

preventchildabuse.org
Happy Children. Everywhere.

Pinwheels for PREVENTION®
Prevent Child Abuse
Kansas

preventchildabusekansas.org
All children should be raised in healthy and nurturing homes, free from abuse and neglect. The Strengthening Families Approach, developed by the Center for the Study of Social Policy, promotes five protective factors that shift the focus of prevention efforts from risks and deficits to strengths and resiliency. By employing strategies that increase protective factors, all families will be better equipped to deal with stress and diminish factors that place them at risk for abuse and neglect.

For information, resources or to order more materials please call Prevent Child Abuse Kansas, 1-800-CHILDREN.
Show Support for Strengthening Families and Communities

Nurturing and Attachment
Building a close bond helps parents better understand, respond to, and communicate with their children.

Knowledge of Child/Youth Development
Parents learn what to look for at each age and how to help their children reach their full potential.

Parental Resilience
Recognizing the signs of stress and enhancing problem-solving skills can help parents build their capacity to cope.

Social Connections
Parents with an extensive network of family, friends, and neighbors have better support in times of need.

Concrete Supports for Parents
Caregivers with access to financial, housing, and other concrete resources that help them meet their basic needs can better attend to their role as parents.

If you suspect child abuse or neglect please report, to the 24-hour report center, 1-800-922-5330. If a child is in immediate danger call 911.
Social Media: #GrowingBetterTogether

Show your support of child abuse prevention this April and join the #GrowingBetterTogether conversation on social media. Generate discussions about the importance of prevention programs, Wear Blue Day, pinwheel gardens and positive childhood experiences! Post your photos and talk about #GrowingBetterTogether and #CAPMonth on all your social media platforms. Share with us on @KCSL and Facebook.com/MyKCSL.

Messaging: Facebook & Twitter

Wear Blue April 1 to show your support of positive childhood experiences for all children! #WearBlueDay2021 #GrowingBetterTogether

Every parent needs support to help positive childhood experiences take root. April is Child Abuse Prevention (CAP) Month. #CAPMonth #GrowingBetterTogether

Thursday, April 1 is #WearBlueDay2021! Show your support for promoting positive childhood experiences and preventing adversity. It’s up to all of us to help prevent child abuse today and every day. #GrowingBetterTogether

Join us! Wear blue Thursday, April 1 and raise awareness for #CAPMonth. Wear your favorite blue and share your selfies using #WearBlueDay2021. #GrowingBetterTogether

Connect with support systems in your area. Call 1-800-CHILDREN or visit 1800childrenks.org for information, resources and referrals. #GrowingBetterTogether #CAPMonth

We know #positivechildhoodexperiences in nurturing environments provide fertile ground for physical and mental health, learning and social skills to flourish. #GrowingBetterTogether

Early childhood education and home-visiting programs are important prevention programs that help reduce stress on parents and caregivers. #GrowingBetterTogether #CAPMonth

With the support of engaged businesses, communities and nurturing families, all of our children can thrive. #GrowingBetterTogether

Employers that create #FamilyFriendlyWorkplaces help build strong families and contribute to growing a better tomorrow for all children. #GrowingBetterTogether.

Advocate locally for #FamilyFriendlyWorkplace initiatives like parenting supports, flexible work schedules or access to quality childcare. #GrowingBetterTogether

Community and business involvement helps prevent child abuse. #GrowingBetterTogether #FamilyFriendlyWorkplaces

Want a fun way to get involved in #CAPMonth? Plant a pinwheel garden! #PinwheelsForPrevention represent the happy, healthy childhood all children need to thrive. Learn more about how you can help children and families in your community. #GrowingBetterTogether

Parents, take a time out when you are overwhelmed. Have manageable goals and expectations for yourself and your family. #GrowingBetterTogether #CAPMonth

Recognize the signs and symptoms of child abuse/neglect. Reporting offers hope that families will receive the help they need. If you suspect abuse or neglect in KS, call 1-800-922-5330. #CAPMonth

Be the support that every mom and dad needs during Child Abuse Prevention Month...and year-round! #GrowingBetterTogether
## Tip Cards—7x3 3/4, two-sided card with straightforward information and tips on a variety of topics.

<table>
<thead>
<tr>
<th>Title</th>
<th>Qty. English</th>
<th>Qty. Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td>Characteristics of Successful Adoptive Parents</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Characteristics of Successful Kinship Caregivers</td>
<td></td>
<td>Online Only</td>
</tr>
<tr>
<td>Family Violence and Children</td>
<td></td>
<td>Online Only</td>
</tr>
<tr>
<td>Handling Aggressive and Violent Children</td>
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<td>Online Only</td>
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<tr>
<td>Handling Anger in Healthy Ways</td>
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<td>Online Only</td>
</tr>
<tr>
<td>Helping Adoptive Parents Navigate the Mental Health System</td>
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<tr>
<td>Helping Children Cope with Stress</td>
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<td>Online Only</td>
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<tr>
<td>Helping Children Understand Adoption at Different Ages</td>
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<td>N/A</td>
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<tr>
<td>Helping Your Child Cope with Divorce</td>
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<tr>
<td>Importance of Fatherhood</td>
<td></td>
<td>Online Only</td>
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<tr>
<td>Increasing Your Child’s Commitment to School</td>
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<td>Online Only</td>
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<tr>
<td>Is Your Child Bullying Others?</td>
<td></td>
<td>N/A</td>
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<tr>
<td>Keeping Your Child Safe Online</td>
<td></td>
<td>N/A</td>
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<tr>
<td>Positive Family Communication</td>
<td></td>
<td>Online Only</td>
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<tr>
<td>Positive Parental Discipline</td>
<td></td>
<td>Online Only</td>
</tr>
<tr>
<td>Protecting Your Child from Abuse</td>
<td></td>
<td>Online Only</td>
</tr>
<tr>
<td>Self-Care for Kinship Caregivers</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Self-Care for Adoptive Parents</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Soothing a Crying Infant</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Surviving Toilet Training</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Who is Caring for Your Child?</td>
<td></td>
<td>N/A</td>
</tr>
</tbody>
</table>

Visit www.kcsl.org under the “Resources” tab to view additional topics not listed above.
All of our tip cards are available online to download and print in half-sheet and full-sheet versions.

More Items on Back

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Customer Information

Name: ______________________ Agency: ______________________
Address: ______________________
City: __________ State: _____ Zip: ____ County: ______
Phone: ______________________ Email: ______________________

For Office Use Only

Date Received: ______________________
Date Entered: ______________________
Date Shipped: ______________________
Order Number: ______________________

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All of our topics are available to view, download and print online at www.kcsl.org under the “Resources” tab. All items are free unless otherwise noted. Please allow up to 2 weeks for your order to process. You will be notified if requested items are on backorder.
### Child Abuse Prevention

<table>
<thead>
<tr>
<th>Title</th>
<th>Qty. English</th>
<th>Qty. Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guide to Reporting Child Abuse and Neglect in KS– Updated Oct. 2020</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Protective Factor Bookmark</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Pinwheel Lapel Pins ($2.50 each)</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Pinwheels for Prevention ($1 each, Bulk Pricing available for 500+ or 1,000+)</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Yard Signs ($7.50 each or FREE with purchase of 150 or more pinwheels) * While supplies last</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>Anniversary Kit ($40 each, includes: 40 pinwheels, 1 yard sign, 1 lapel pin, bookmarks, magnets, stickers and tattoos $60 value)</td>
<td></td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Shaken Baby Syndrome

<table>
<thead>
<tr>
<th>Title</th>
<th>Qty. English</th>
<th>Qty. Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td>Period of PURPLE Crying® DVD with booklet / (while supplies last)</td>
<td></td>
<td>N/A</td>
</tr>
</tbody>
</table>

### 1-800 CHILDREN

<table>
<thead>
<tr>
<th>Title</th>
<th>Qty. English</th>
<th>Qty. Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-800-CHILDREN Magnet</td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td>1-800 CHILDREN Family Outreach Card</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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**Customer Information**

Name: ___________________________ Agency: ___________________________

Address: ___________________________

City: ___________________________ State: __________ Zip: __________ County: __________

Phone: ___________________________ Email: ___________________________

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Please fax to (316) 943-9995, phone to (316) 942-4261 ext. 1348, email to resourcelibrary@kcsl.org, or mail to KCSL, 1365 N. Custer, Wichita, KS 67203 Attn: Kimberly Osborne

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Every day, we help positive childhood experiences take root.