Preventing Child Abuse ● Strengthening Families ● Empowering Parents

120TH Anniversary

Kansas Children's Service League
2013 Annual Report
2013, a year at the Kansas Children’s Service League (KCSL) that found us celebrating 120 years of service devoted to improving the lives of Kansas children and families. We honor the many children and parents who graciously opened their hearts and shared their stories of the life changing impact KCSL has had on their family so that others might join our cause of preventing child abuse. Through a variety of awareness raising opportunities, thousands of Kansans shared in the joy of these personal success stories as well as gained a better understanding of how KCSL helps in their communities. Life transforming stories were shared and awareness of our service impact was raised through:

- The 120th Anniversary Booklet on the legacy of KCSL adoptions.
- Building Healthy Families mission tours in Topeka.
- Social Media venues including Facebook and Twitter.
- Adverse Childhood Experiences (A.C.E.) community education presentations.
- Historical Red Stocking Breakfast Events in seven communities.
- Annual Governor’s Conference on the Prevention of Child Abuse and Neglect.
- Annual Parent Leadership Conference.
- Adopt Kansas Kids travelling “Heart Gallery.”

We are excited about the impact that awareness raising efforts are having on our ability to reach more children and families with services, increase our volunteer support and reduce our reliance on financial support from government resources. We understand the passion that is evoked amongst volunteers and donors when lives are transformed through hope and kindness found in the array of evidence-based child abuse prevention
services offered at KCSL. We whole-heartedly thank those hundreds of volunteers who continue to make a difference in our success and the success of those we serve.

This reflection on our past 120 years provided us with a strong vision for a future committed to preventing child abuse, strengthening families and empowering parents. KCSL will lead Kansas in the coming years on a campaign of awareness that reframes child abuse from a social welfare issue to a recognized public health issue that causes disease and early death among adults and impacts each of us economically. At KCSL, we work with parents from all socio-economic backgrounds to ensure they have the skills and tools necessary to reduce the risk of any type of adversity, including child abuse, children may experience. We work directly with parents and our community partners to build resiliency within families when challenges are faced so that they grow stronger, healthier, with children prepared to learn and achieve their goals as productive members within their community.

Thank you for sharing our 120th Anniversary celebrations during 2013 and for the contributions you have made that ensured our success. I hope you will join us in 2014 and beyond to ensure our mission “To Protect and Promote the Well-Being of Children” does not cease but grows stronger. The need for our services to Kansas families has never been greater.

With Appreciation for Your Support,

David Schmoeller, Chairman of the Board
Dona Booe, President/CEO
From the beginning, KCSL has worked and committed to keep children safe and families together. This promise continues today as KCSL works to prevent child abuse and neglect by helping families receive the assistance they need. Currently, there are at least 3,000 children under age one in Kansas whose parents are likely to abuse or neglect them due to a lack of good parenting skills and knowledge. Programs like Healthy Families, Early Head Start, Crisis Nursery and Bullying Prevention maintain an essential role in preventing child abuse in Kansas. We believe that all children deserve to be safe and free from abuse and neglect. This belief inspires us to work hard and ensure the safety of all Kansas kids.

- Healthy Families Sedgwick County program began a new partnership with the E.C. Tyree Clinic utilizing an Integrated Health model for home visiting.
- KCSL coordinated the statewide Child Abuse Prevention campaign in which 29 counties held events in April. Letters to the editor were sent to 178 Kansas newspapers. 21 county proclamations and 25 city proclamations were signed declaring April as Child Abuse Prevention Month. 38,434 bookmarks and pinwheels were distributed. Topeka events at the Discovery Children’s Center and on the Topeka Capitol Grounds kicked off the Month. There was a statewide Wear Blue Day. Sporting Kansas City showed their support of child abuse prevention in a picture KCSL used in social media.
- 550 professionals attended KCSL hosted 37th Annual Governor’s Conference for the Prevention of Child Abuse and Neglect in Topeka.
- 695 participants completed instructor led eLearning classes on child abuse prevention and early childhood education topics.
- 382 individuals attended mandated child abuse/neglect reporter trainings.
- KCSL added a new webinar series to educate parents and professionals about prevention programs. The Centers for Disease Control trained on Adverse Childhood Experiences and Safe, Stable, and Nurturing Relationships and Environments. The University of Kansas Center for Public Partnerships and Research trained on the Strengthening Families Initiative.
- Through a grant with the Kansas Attorney General’s office and partnerships with SEK-CAP and Four County Mental, the Darkness to Light model was implemented in Montgomery County, providing child sexual abuse prevention training to adults.
Additional funding from the Southeast Kansas Community Foundation will provide the training in other Southeast counties.

- The Drug Endangered Child Program expanded in Shawnee County, ensuring that at least 15 parents struggling with substance abuse could be helped in keeping their family safe and together while receiving treatment.
- The Johnson County Healthy Families program participated in the Trauma Informed Care (TIC) Task Force to implement TIC practices in the program.
- Healthy Families programs statewide were trained in financial literacy curriculum through a grant from Wells Fargo.
- In Wyandotte County, the Healthy Families program received funding from MIHOPE as a result of participation in a federal research study, which shows home visitation increases health outcomes in families receiving home visits.
- Healthy Families staff in Wyandotte County began participating in Moving Beyond Depression with support provided by the federal MIECHV funding, which will provide in-home therapy to help families dealing with depression.
- Head Start and Early Head Start Health Indicators:
  - 94% of HS and EHS children left the program with an identified medical home.
  - 95% of HS and EHS children left the program up to date on Early Childhood health screenings.
- Over one-third (37%) of all new families in the Healthy Families program were enrolled prenatally, providing an even greater opportunity for positive birth outcomes.
- 95% of children in Healthy Families had insurance; 96% had an identified medical home; 92% were up to date on their immunizations.
- The Kansas Children’s Cabinet and Trust Fund awarded KCSL $150,000 to the Wichita Child Abuse Fatalities Community Response Team for the Crisis Nursery and family support services program. The grant helps fund Crisis Nursery respite services, case management, an annual Fatherhood Summit and parent support groups. The grant also supports REAL Support for Families, a workgroup of the coalition that provides resource information with diapers, wipes and formulas at two area churches monthly.

“I give a lot of credit to the help and support of KCSL. A lot of people have families for support. I see KCSL as the family I didn’t have.”

- Mary, a single mom with two small children, Jacob & Alexa
Finding homes and strengthening families for children has been a central part of our work since 1893. KCSL is dedicated to give every family the tools needed to construct healthy and secure environments for children to thrive. At any given time in Kansas, there are over 1,000 children who want a family who can meet their needs. Every child should be raised in a stable, supportive family like the Resource Families we provide for children unable to be at home with their parents. We also work diligently every day to find forever families for children through our From Heart to Home Infant Adoption program and our Adopt Kansas Kids website. These programs continue to provide loving families for children in need.

- We responded to 1,603 Parent Helpline calls.
- Parents Helping Parents program staff worked with the University of Kansas School of Social Welfare staff to work with 59 adoptive couples on Healthy Marriage providing a system of education and group support.
- There were 10,544 hits to online parent resources.
- 507 families received home visiting services statewide in 2013.
- 96% of families served through case management at KCSL were able to remain intact with their families and were able to access the support and services they needed to be successful.
- From Heart to Home Infant Adoption program initiated work with six birth families giving their child the greatest gift, a loving family able to meet a child’s needs.
- The Adopt Kansas Kids website received 1,883 inquiries from people interested in adopting a child on the website, which resulted in 321 matches for an adoptive home.
- 94% of children in our Resource Homes (foster homes) are free from abuse and neglect.
- 86% of children in our Resource Homes do not experience a disruption in their care.
“Our son has learned what it really means when someone says ‘I love you,’ what that feels like, how you know when someone loves you.”

– Jeff, an adoptive dad of 9 year old, Garrett
Children succeed when their parents do well. At times any Kansas parent may face challenges, lack adequate family support and feel alone as their children grow and develop. While KCSL reaches more than 40,000 Kansas families each year with parenting information, it is still vital that all members of the family receive the support that they need. When leadership opportunities are available for parents, they are empowered to become active participants in advocating for their child, family and communities while realizing their potential for solving parenting and family issues. Our Parent Leadership work continues to grow and build trustworthy support systems for parents. The Period of PURPLE Crying program approaches Shaken Baby Syndrome/Abusive Head Trauma prevention by helping parents and caregivers understand the frustrating features of crying in normal infants that can lead to infant abuse. Early childhood education like our Head Start and Early Head Start programs in Western Kansas are essential to ensure at-risk families have the proper parenting tools and children have success in school and later in life.

- We completed a successful Click for Babies Campaign distributing over 13,500 purple knitted hats to newborns as part of the Period of PURPLE Crying program through Kansas’ birthing hospitals.
- 32,790 Period of PURPLE Crying DVDs were distributed in 2013. 68 of 70 Kansas birthing hospitals have now implemented the Period of PURPLE Crying.
- A shaken baby prevention campaign was conducted through radio and billboards on The Period of PURPLE Crying in Topeka and Wichita.

- Provided services and support to 104 fathers though the KCSL Fatherhood Program.
- We sponsored 22 parent support groups serving 344 caregivers and impacting 701 children.
- Head Start reached the 10% disability benchmark for the second year in a row. This is indicative of stronger relationships with school districts and community partners that serve children with identified disabilities ensuring that children have needed supports for optimum learning.
- KCSL conducted presentations for 952 Bullying Prevention workshop participants.
• A Bullying Prevention campaign was conducted through radio, TV and billboards in Topeka and Wichita.
• KCSL distributed 488,781 pieces of child abuse prevention information by hard copy through the Community Resource Library.
• Implemented Parent Cafés and Parent Leadership Training to 457 parents in the state of Kansas.
• Parent Leadership expanded to Shawnee County in 2013. Over 100 parents were given the opportunity to participate in Parents Cafés to learn how to advocate effectively for children and build natural support systems.
• Kansas Early Head Start was funded to provide the Strong Dads fatherhood program to fathers and father figures in multiple Southwest counties. A portion of this funding was matched by Head Start/Early Head Start funds so that opportunities would be available to fathers throughout our 10 county service area.
• Coordinated the Parent Leadership Conference for 200 parents and 125 children.
• Coordinated the Statewide Parent Leadership Advisory Council to provide input to the Parent Leadership Conference Committee, Statewide Strengthening Families Plan and Early Childhood Advisory Council.
• The Head Start program implemented procedures to ensure that all children have developmental screens on file prior to the first day of class or first home visit. This information assists with referrals during the program year, developmentally appropriate placement in the Head Start classrooms and helps parents understand the educational needs of their children.
The Head Start and Early Head Start programs had a successful federal follow-up review that resulted in full compliance for all federal standards.

Kansas secured the opportunity to be part of the Centers for Disease Control (CDC) Essentials for Childhood Project. KCSL became a backbone agency for the state’s collective impact Leadership Team. Kansas gained approval to add the Adverse Childhood Experiences questions to the Behavioral Risk Factor Surveillance System (BRFSS) administered by the Kansas Department of Health and Environment. KCSL took the lead role to secure private funding for that project. This project will enable the state to have data to drive prevention efforts.

KCSL staff are members of the following national committees:

- Prevent Child Abuse America (PCAA) Chapter Network Executive Council.
- Leadership Team from the PCAA Chapter Network to work with the CDC on a toolkit for the field, the Essentials for Childhood project.
- PCAA Bullying Prevention Advisory Council.
- Healthy Families America Accreditation Panel.
- Healthy Families America National Training Advisory Committee.

We awarded 16 Presidential Service Awards to Parent Helpline and Support Group volunteers who volunteered at least 100 hours in a calendar year. Four of these volunteers volunteered over 1,000 hours.
KCSL held successful Red Stocking Breakfasts in seven communities raising $157,000 to benefit KCSL programs and services.

- Through a series of 29, one-hour mission tours in Topeka, 295 guests gained awareness and understanding of KCSL’s service impact in our communities and across the state.

In November, 260 guests attended the commitment event and raised more than $450,000 in cash and pledges over five years.

We’d like to say a special Thank You to the foundations, United Ways, donors and sponsors who ensure that we continue to be successful in protecting and promoting the well-being of children every year.
2013 BUILDING HEALTHY FAMILIES SOCIETY
Empower Lives - $10,000+/year for 5 years
Anonymous

Strengthen a Family - $5,000+/year for 5 years
None

Prevent the Hurt - $1,000+/year for 5 years
Larry and Dona Booe
John and Brenda Bridson
Craig and Gail Cozadd
H. Philip and Darlene Elwood
Stewart and Elinor Entz
Tighe and Margaret La Rue
Ken Morse and Marla Luckert
Larry and Ann Mah
James and Linda McHenry
John and Ramona Miller
Jim Ogle
Florence M. Painter
Jim and Jennie Rose
Ford and Catherine Ross
John and Alicia Salisbury
Janet Schalansky
James W. Sloan
Harry and Sharon Stephens

2013 DONOR LIST
Champions for Children - $20,000+
Anonymous
B Brister Hospital Trust
Baughman Foundation
Capitol Federal Foundation
Charles & Jessica Wolff Foundation
Finnup Foundation Trust
Mark and Bette Morris Family Foundation

Investors for Children - $10,000 - $19,999
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Wells Fargo Foundation  
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Mr. Jim Ogle  
Pizza Hut (Restaurant Services, Inc.)  
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Scheopner’s Water Conditioning Co., LLC  
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Siemens Energy, Inc  
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St. Catherine Hospital  
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SureWest Foundation  
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Mr. and Mrs. Greg Bird  
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Mr. and Mrs. Tim Patterson  
Mr. Eric Pommier and Mrs. Laura Fisher  
The Print Source  
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Staats Jewelers  
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Walmart - #1599  
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WindRiver Grain, LLC  
Mr. and Mrs. John P. Winne  
Mr. Kevin O’Leary and Mrs. Melanie Worsley
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<th>BOARD OF DIRECTORS - KCSL</th>
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2013 KCSL Statement of Activities (unaudited)

Revenue
- Government Grants & Contracting: $8,249,851
- Private Support: $1,714,219
- Fees, Investment Income & Other: $3,525,543
- Total Revenue: $13,489,613

Expenses
- Programs & Services: $11,654,015
- Administration: $1,649,430
- Development & Public Information: $257,472
- Total Expenses: $13,560,917
- Change in Net Assets: ($71,304)

2013 KCSL Statement of Financial Position (unaudited)

Assets
- Total Assets: $9,871,557

Liabilities and Net Assets
- Liabilities
  - Total Liabilities: $1,367,409
- Net Assets
  - Unrestricted: $6,850,688
  - Temporarily Restricted: $4,600
  - Permanently Restricted: $1,648,860
  - Total Net Assets: $8,504,148
- Total Liabilities & Net Assets: $9,871,557
Kansas Children’s Service League is the Kansas Chapter of Prevent Child Abuse America, a member of the United Way and accredited by the Council on Accreditation.

Kansas Children’s Service League

120TH
Anniversary

Giving Kids Our Best. For 120 Years.

1893 2013

www.kcsln.org