Kansas Children’s Service League
2014 Annual Report
Preventing Child Abuse  Strengthening Families  Empowering Parents & Youth
Dear Friends,

The year 2014 is now another branch on the Kansas Children’s Service League (KCSL) tree.

Our roots run more than 120 years deep in Kansas. This strength provides a solid footing when changing winds blow strong and threaten. Integrity, experience and commitment to mission give us the flexibility to bend and still grow in our mission to protect and promote the well-being of children. Our wide array of child abuse prevention service branches reach more than 40,000 children each year across Kansas sheltering children and families from the storms of life. By preventing child abuse, strengthening families and empowering parents and youth, those we help can sprout new limbs that reach new heights and new directions and make KCSL’s tree healthier and more vital each day. If each leaf on our tree reflects a child we have helped, the KCSL tree would be full, colorful and able to hold fast despite the changing seasons and unpredictable weather that exists in all Kansas families. We help families see and find
hope in the cool and comforting shade of KCSL.

More and more individuals and communities are becoming aware of our service impact and investing in our work. Through our Building Healthy Families Mission Tours and our leadership in the Kansas Power of the Positive (Adverse Childhood Experience) collective impact team, a broader awareness of the risks families face that lead to child abuse and neglect is being created. More importantly, our work is creating an understanding that these risks can be overcome by building resiliency and modeling behaviors that set parents and their children on a path to success. Kansas will grow stronger, healthier and more economically viable when the needs of children and their parents are given the priority support that is needed and deserved.

To those who help us grow each year through your volunteer service and generous gifts, please know that these resources nourish our tree and have made KCSL and Kansas stronger. We are grateful for your support, investment and understanding of the important work that KCSL provides to families and communities in Kansas. You made us stronger and more resilient in 2014 giving us hope for an even better 2015.

With Appreciation,

John Bridson, Chairman of the Board

Dona Booe, President/CEO
PREVENTING CHILD ABUSE

We PREVENT CHILD ABUSE by starting our work with parents before bad habits are formed and children are hurt. Despite a 50 percent increased likelihood that abuse will occur because of the parents’ presenting risk factors, **we are successful in preventing child abuse 99.98 percent of the time through our home visitation services.** Programs like Healthy Families America and Early Head Start serve more than 670 at-risk children who benefit from our trained home visitor services that help ensure they are protected from child abuse and neglect.

“I have had an awesome experience with KCSL. They have helped so much being a first time mother with my first child. I’m very thankful for all the tips, advice, rides and education they have provided. Being a part of KCSL has been the best decision I’ve made. If it wasn’t for their help, I’m not sure who could have turned to. Now, I’m employed, full-time student and a full-time mom! Thanks for everything you do for us!!”  –Tiffani, mom in Healthy Families
80% of children in Healthy Families were up to date on their immunizations... nearly 20% better than the state average.

Juvenile Intake Assessment Center
82% of all youth seen at JIAC returned home safely to a parent/guardian, friend or relative.

Healthy Families
93% children that had insurance & an identified medical home.

80% families received home visiting services through KCSL Healthy Families in 2014.

750 professionals attended the 38th Annual Governor’s Conference for the Prevention of Child Abuse and Neglect in 2014, a 27% increase in attendance from the previous two years.

Bookmarks & pinwheels distributed
58,868

# of KS counties with Child Abuse Prevention month activities.

93%
Because of your support, we STRENGTHEN FAMILIES who are considering opening their hearts and homes to parent a child with special needs giving them the basic building blocks of a healthy life. Our Resource Families, From Heart to Home Infant Adoption program and Adopt Kansas Kids website continue to provide loving forever families for children in need so they are fully prepared and always supported.

“I can’t imagine a better adoption experience than what we had with KCSL. They helped us navigate the marathon that is domestic infant adoption with grace and skill. KCSL made it possible for my husband and I to expand our family not only with our beautiful daughter, but also with the family connected to this precious child.” ~Caleb & Victoria, From Heart to Home
The children who we help through outpatient mental health services demonstrated, maintained or improved functioning according to their diagnoses and Global Assessment of Functioning scores. 

**Mental Health Services**

- **82%**
  - The children who we help through outpatient mental health services demonstrated, maintained or improved functioning according to their diagnoses and Global Assessment of Functioning scores.

- **#OF LICENSED HOMES**
  - **Foster Families**: 66
  - 29 of those families accept children into their home who are older, require higher levels of supervision and have physical and developmental disabilities.

- **FROM HEART TO HOME**
  - **# of finalized infant adoptions;**
  - **100% increase** in 2014.

- **15 NEW ADOPTIVE FAMILIES**
  - The # of new adoptive families also saw growth, an additional 13 families from the previous year.

- **261,229** hits to online parent resources. This is over a **2,000% increase** from the previous year of 10,544.

- **96%**
  - of children in our Foster Homes
  - DO NOT experience a disruption in their care compared to the state average of 80%.

- **97%**
  - of families receiving case management
  - remained intact with their families & accessed the services they needed to be successful.

- **SERVICE IMPACT AREA**
  - **Strengthening Families**: 29%
We EMPOWER PARENTS AND YOUTH because we understand that a family facing overwhelming challenges needs a safe and reliable support system to turn to during a crisis. Our Parent Leadership work continues to build resiliency and sustainable support systems for themselves and their family. With our help through programs like Period of PURPLE Crying (shaken baby syndrome/abusive head trauma prevention) and early education programs like Head Start, parents and youth see and find new paths to success. They learn to advocate for their needs and achieve goals and dreams never thought possible.

“My wife and I didn’t have any support when we moved to Kansas. Once we connected with KCSL, we learned about parenting, child development and proper discipline methods. KCSL has given us the confidence and knowledge to give back to our community and advocate for our children.”

-Mikel & Bethany
**SERVICE IMPACT AREA**

**Empowering Parents & Youth**

<table>
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<tr>
<th>Head Start celebrated</th>
<th>$</th>
<th>50 YEARS</th>
<th>200 PARENTS &amp; 130 children attended the Parent Leadership Conference</th>
<th>35%</th>
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<tr>
<td>12,500 PURPLE</td>
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<td>knitted hats were distributed through Kansas’ birthing hospitals to newborns as part of the Period of PURPLE Crying program.</td>
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<td>25,630</td>
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<td>Period of PURPLE Crying DVDs were also distributed.</td>
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<td>141</td>
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<td>parents in the state engaged in empowerment activities and completed Parent Leader Training.</td>
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<td>Parent Support Groups</td>
<td></td>
<td></td>
<td>Continued collaboration with 3 school districts (Cimarron, Liberal and Stafford) to provide Head Start educational services within those districts classrooms.</td>
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**PURPLE SUCCESSFUL CLICK FOR BABIES CAMPAIGN**

- 25,630 Period of PURPLE Crying DVDs were also distributed.
- 141 parents in the state engaged in empowerment activities and completed Parent Leader Training.
- 12,500 knitted hats were distributed through Kansas’ birthing hospitals to newborns as part of the Period of PURPLE Crying program.
- 326 caregivers who cared for 578 children.
- Continued collaboration with 3 school districts (Cimarron, Liberal and Stafford) to provide Head Start educational services within those districts classrooms.
- 200 parents & 130 children attended the Parent Leadership Conference.
THANK YOU FRIENDS!

During 2014, hundreds of individuals supported KCSL with financial contributions and countless others lent their support through thousands of hours of volunteering. Growth has been steady due to the hard work of our supporters and volunteers. Service can sprout in many different ways, and we appreciate that you extend your branches and hearts to us everyday. WE COULDN’T DO THIS WITHOUT YOU!

WHAT’S NEXT?

Private Funding Support: 2015 Budget

- $348,200 Fund Raising Events
- $681,330 United Ways in 7 Communities
- $513,000 UNMET NEED
- $696,180 Private Gifts, Grants & Foundations

A FEW MORE... KCSL has made a significant impact with children & families.

1. 1-800-CHILDREN
   1,500 parents helped

2. SOCIAL MEDIA
   58,254 new followers on all KCSL sites combined

3. MENTAL HEALTH
   90% of children ages 0-5 showed improvements in functioning.

4. VOLUNTEERS
   5,287 hours of service provided in the 4th quarter alone

- 16% of KCSL’s $14 million 2015 budget relies on PRIVATE SUPPORT.
- 23% of that Private Support goal has not been identified.
HELP KCSL CONTINUE TO GROW!

How YOU can help:

• Tell someone about KCSL & our volunteer opportunities.
• Invite friends/family to a Building Healthy Families mission tour!
• Increase your giving.
• Thought about Planned Giving?
• Connect with us on social media & help spread the word.

Follow us 🌐LinkedIn 🌐Facebook 🌐YouTube 🌐Twitter

We’d like to say a special THANK YOU to the foundations, United Ways, donors and sponsors who ensure that we continue to be successful in protecting and promoting the well-being of children every year.

DISTINGUISHED SERVICE TO CHILDREN AWARD RECIPIENTS

2014  Sandra Alexander
2013  Judge James Burgess
2012  Dale Dennis
2011  Bill & Janice Hanna
2010  Marilyn Ward
2009  J. Russell Jennings
2008  Lori Hutchinson
2007  Judge Daniel Mitchell
2006  Melissa Ness
2005  Janet Schalansky
2004  Judge Tommy B. Webb
2003  Joyce Allergrucci
2002  Alice Eberhart-Wright
2001  Henry Helgerson, Jr.
2000  Rochelle Chronister
1999  Dr. Arthur Cherry, Jr.
1998  Dr. Robert Harder
1997  Darlene Knorr
1995  Linda Wier-Enigren
1994  Kansas Action for Children
1993  SuEllen Fried
V & M Transport
Mr. Trace Walker
Wheatland Electric Cooperative, Inc.
Ms. Carol Wheeler
Wichita Children’s Home
Wichita Community Foundation
Mr. and Mrs. Don Wilson
Mr. and Mrs. John P. Winne
Wolf Construction, Inc.
Mr. and Mrs. Robert S. Wunsch

Friends for Children - $500 - $999
Almena State Bank
A-OK Enterprises, LLC
Dr. and Mrs. Phillip Barrett
Mr. and Mrs. John Bridson
Mr. and Mrs. Craig Christie
Compass Minerals International, Inc.
Mr. and Mrs. Matt Deluca
Mr. William D. DeVore
Mr. and Mrs. Lawrence Dimmitt
Mr. and Mrs. Jim Edwards
Families Together
Federal Home Loan Bank
First National Bank
First National Bank of Hutchinson
Fry Eye Associates, P.A.
Mrs. Helen Galloway
Mr. and Mrs. John Gilliam
Go Wichita - Convention & Visitor’s Bureau
Golden Plains Credit Union
Mr. and Mrs. Douglas C. Griffiths
Mr. and Mrs. Harvey H. Haeker
Mr. and Mrs. Jack Hamilton
Mr. and Mrs. Jerry Harding
Hawker Beechcraft
Ms. Kelly J. Hayes
Mr. and Mrs. Phil Higdon
High Plains Urology
Holiday Resort
J & J Drainage Products Co
Mr. and Mrs. Michael Johnson
Mr. Jeffery Kaighin
Kansas Carriers, Inc
Kanza Bank
Mr. and Mrs. Larry Karlin
Klenda Austerman, LLC
Knoll Crop Protection
Mr. Tom Krebs
Kroger Convenience Stores
Lawyers Title of Topeka
Learjet Employees Care Fund
Leeds Law, LLC
Making A Difference, LLC
Dr. and Mrs. Michael McCoy
Mr. and Mrs. Jim Mercer
Midwest Feeders, Inc.
Mr. and Mrs. Rodney Miller
NE Kansas Blue Sky Squadron Inc.
Mrs. Florence M. Painter
Mr. and Mrs. Jim Peterson
Dr. and Mrs. Jack Peterson
Pizza Hut (Restaurant Services Inc.)

Mr. and Mrs. Carl W. Poston
Pulmonary & Sleep Associates
Ms. Jenalea Randall
Mr. and Mrs. Bruce J. Reichmuth
Mr. and Mrs. Jeff H. Roper
RT Builders, LLC
Sandlian Iron and Metal
Scheopner’s Water Conditioning Co., LLC
Mr. and Mrs. Don L. Scott
Sharp Honda
Mr. and Mrs. Jeffrey A. Sorensen
Mr. and Mrs. Eric St. Pierre
Mr. and Mrs. Jeff Sternerberger
SureWest Foundation
The Robert D. & Reine Hartley Foundation, Inc.
Mr. and Mrs. Steve Thompson
Mr. and Mrs. Ron Thornburgh
Topeka Lincoln Center
Mr. Richard Trudell
Mr. and Mrs. Gayle L. Vernon
Vitamin Cottage Natural Grocers
Mr. and Mrs. Jeffrey A. Wietharn
Ms. Carol E. Wilson
Mr. and Mrs. Max Wilson
Ms. Paula Wischnack
Mr. and Mrs. Neil Woerman
Ms. Diane M. Woodard
Mr. and Mrs. Joe Zollinger

Advocates for Children - $250 - $499
Mr. and Mrs. Donald D. Adams
Anderson Peck Agency, Inc.
Mr. and Mrs. Rusty Arnold
Mr. and Mrs. David C. Austin
Mr. and Mrs. Vince Avila
Barrett Insurance & Financial Services, Inc
Mr. and Mrs. Greg Bird
Mr. and Mrs. Roger Bunck
Burns & McDonnell
Dr. and Mrs. James Callender, D.D.S.
Mr. Ron Farrell and Mr. Mark Camacho
Cargill
Mr. and Mrs. Sam Carkhuff
Mr. and Mrs. Michael D. Carney
Mr. Jeff Carson
Mr. Scott Christensen
Ms. Caryl J. Clanton
Mr. and Mrs. Scott Clatterbuck
Mr. and Mrs. Steve Clinkinbeard
Delta Dental Plan of Kansas
Mr. and Mrs. Butch Dillon
Mr. Roger Dirks
Mr. Leo Goseland and Mrs. Deborah Donaldson
Goseland
Dr. and Mrs. Gregory F. Duick
EK Real Estate
Mr. and Mrs. Dana D. Faulkner
Mr. HB Marshall and Mrs. Leah Gabler-Marshall
Mr. and Mrs. Dwight Goosen
Ms. Marla Gowen
Grant Thornton
Mr. and Mrs. Dave Harrison
Mrs. Karen Heath
Mrs. Evelyn J. Henricks
Hi Plains Feed LLC
Mr. and Mrs. Stephen H. Holmes
Mr. and Mrs. Beverly H. Hoover
Mr. and Mrs. Jason Humphrey
Hutchinson Clinic
Hutchinson Regional Medical Center
Industrial Chrome, Inc.
Mr. and Mrs. Tim Jacobs
Mr. and Mrs. Glenn R. Jagodzinske
John North Ford, Inc
Kansas Legislative Research Department
Mrs. Joy Kent
Mr. and Mrs. Fredric A. Kerr
Ms. Cindy Lash
Mr. Robert Lopez
Mr. and Mrs. Richard Maley
Ms. Cecilia Mariani
Mary Brummett, DDS
Mr. and Mrs. Ron McEwen
Michael L. Van Dyke, CLU
Mr. and Mrs. William Michener
Miles4Kids
Mr. and Mrs. Steve Moore
Mowery Clinic, LLC
Mr. and Mrs. John Mundis
Mr. Johnny Nguyen
Nick Rouse Agency
Overbrook Community Chest
Mr. and Mrs. Barry Padgett
Dr. and Mrs. Eric M. Peck
Dr. and Mrs. Dennis C. Peterson
Prairie View Inc.
The Print Source
R&S Maintenance Services, Inc.
Mr. and Mrs. Ulmeric Racine
Mrs. Genev Reed
Rehabilitation Institute of KC
Dr. and Mrs. Yea Roan
Mr. and Mrs. Jerome Romero
Mr. and Mrs. Daryl Rutschmann
Mr. and Mrs. Carl Schartz
Dr. Michael & Sen. Vicki Schmidt
Mr. and Mrs. Daniel Stang
Mr. and Mrs. Don Stark
Mr. and Mrs. Daniel Stecklein
Mr. and Mrs. Dave Steinke
Mr. and Mrs. Doug Sterbenz
Sunflower Chapter, KNEA-Retired
Superior Service Company, Inc.
Mr. and Mrs. Lloyd Swartz
Swindoll, Janzen, Hawk & Loyd, LLC
Talk of the Town
Mr. and Mrs. Jerry Crispin
Mr. and Mrs. Tom Thompson
Topeka Rotary Foundation
Tri-State Casing Service, Inc.
Mr. and Mrs. Roger L. Underwood
Ms. Leslie VanCompernolle
Mr. Sam Vigare and Mrs. Shanna Dunn-Vigare
Mr. and Mrs. Roger Viola
Mr. and Mrs. Bradley Walker
Mrs. Teresa Walters-Briggs
Mr. and Mrs. Alan M. Waybright
Mr. and Mrs. Steve Williams
WindRiver Grain, LLC
Mr. Kevin O’Leary and Mrs. Melanie Worsley
Mr. and Mrs. Toby Wynn
Dr. Craig H. Yorke and Ms. Mary A. Powell
### BOARD OF DIRECTORS - KCSL

**Class of 2014**

<table>
<thead>
<tr>
<th>City</th>
<th>Member</th>
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<tbody>
<tr>
<td>Augusta</td>
<td>Jim Mercer</td>
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<tr>
<td>Emporia</td>
<td>Teresa Maley, Harry Stephens, Terri Thompson, Ex-officio</td>
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<tr>
<td>Garden City</td>
<td>Lee Barrett, Ex-Officio, Janice Parks</td>
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<td>Hutchinson</td>
<td>Ken DeLuca</td>
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<tr>
<td>Independence</td>
<td>David Steinmann</td>
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<tr>
<td>Kansas City</td>
<td>James Erickson, 1st Vice-Chair, Meg Williams, Ex-Officio, Diane Woodard</td>
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<tr>
<td>Liberal</td>
<td>Shirley Scott</td>
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<tr>
<td>Topeka</td>
<td>Vince Avila, Aline Barrett, Secretary, John Bridson, Chair</td>
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<td>Tom Krebs, Margaret La Rue, 2nd Vice-Chair</td>
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<td>Cecilia Mariani, Ex-Officio, Jim Ogle, Bobbie Padgett, Mary Peterson</td>
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<td>Treasurer, Linda Steinke, Jeffrey Wietharn</td>
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**Wichita**

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<th>Member</th>
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<tr>
<td>Deborah Donaldson-Goseland</td>
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**Topeka cont.**

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<th>Member</th>
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<tr>
<td>Shad Chandler</td>
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<tr>
<td>Tan Schalansky</td>
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<tr>
<td>James Sloan, Esq.</td>
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<tr>
<td>Stan Teeter, D.V.M., Chair</td>
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<tr>
<td>Joan Tempero</td>
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### BOARD OF TRUSTEES - FOUNDATION

**Class of 2014**

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<th>City</th>
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<tr>
<td>Almena</td>
<td>Shad Chandler</td>
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<tr>
<td>Emporia</td>
<td>Delores Heins, Harry Stephens</td>
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<td>Kansas City</td>
<td>Harry Stephens</td>
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<tr>
<td>Metro</td>
<td>Gary Dobbins, Mary Dobbins, Marilynn Stephan, John Winne</td>
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<tr>
<td>Norton</td>
<td>Karen Griffiths</td>
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<tr>
<td>Sublette</td>
<td>Tommy Webb, Vice Chair</td>
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<tr>
<td>Topeka</td>
<td>H. Philip Elwood, Esq., Jack Hamilton, Margaret La Rue, Cathy Lutz</td>
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<td>James McHenry, Bette Morris, Ph.D.</td>
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<tr>
<td>Wichita</td>
<td>Helen Galloway, Brad Heyen, Randall Steinert</td>
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<tr>
<td>Chief Financial Officer</td>
<td>Paula Wischnack</td>
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<tr>
<td>President/CEO</td>
<td>Dona Booe</td>
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## 2014 KCSL Statement of Activities (unaudited)

### Revenue
- Government Grants & Contracting: $7,974,072
- Private Support: 1,690,552
- Fees, Investment Income & Other: 3,429,219

**Total Revenue**: $13,093,843

### Expenses
- Programs & Services: $11,561,409
- Administration: 1,677,417
- Development & Public Information: 317,390

**Total Expenses**: $13,556,216

**Change in Net Assets**: ($462,373)

## 2014 KCSL Statement of Financial Position (unaudited)

### Assets
- **Total Assets**: $9,475,571

### Liabilities and Net Assets

#### Liabilities
- **Total Liabilities**: $1,356,923

#### Net Assets
- Unrestricted: $6,469,788
- Permanently Restricted: 1,648,860

**Total Net Assets**: $8,118,648

**Total Liabilities & Net Assets**: $9,475,571
Kansas Children’s Service League is the Kansas Chapter of Prevent Child Abuse America, a member of the United Way and accredited by the Council on Accreditation.